



Business UPDATE

For more than 50 years, we have been "Minding Your Business" to help grow YOUR customer base in the
Collegeville, Trappe, Schwenksville, Limerick, Lower Frederick, Lower Providence, Skippack, Oaks and Upper Providence areas.

September/October, 2011



BUSINESS EXPO

November 3rd at Pfizer Collegeville



New PVCC 2012 Business Guide

Value-added with FREE QR Codes
for advertisers (details inside)
Sponsored by LMS Solutions



NETWORKING LUNCHESES & MIXERS

Mixer at Town Book Center & Cafe - September 28th

Mixer at Susquehanna Bank, Collegeville - October 12th

Build Your Business Luncheon Seminars - October 20th & November 29th

PVSD Superintendent & Business Community Roundtable - November 9th

Bach at Lunch Mixer at Community Music School - November 17th

2011 HOLIDAY MIXER

& NEW MEMBER ORIENTATION

December 8th
Spring Ford Country Club
5 - 7 p.m.



Business UPDATE

Perkiomen Valley Chamber of Commerce

351 E. Main Street, Collegeville, PA 19426

610-489-6660 / Fax 610-454-1270

Email: info@PVchamber.net

www.PVchamber.net

Officers of the Board

| | |
|-----------------------|--|
| Chairman of the Board | Bruce Zanar Motivational Marketing |
| Past Chairman | Trevor Hart First Niagara |
| Vice Chairman | Patrick Kelly Kelly Insurance |
| Treasurer | Joseph Lowe Lowe & Associates, P.C. |
| Secretary | Larry Hoak State Farm Insurance |

Board Members

| | |
|-----------------|----------------------------------|
| David Akers | Akers Consulting Group |
| Jenny Greenwald | Greenwald |
| Brian Ewing | TD Bank |
| Cheryl Kreider | Phoenixville Hospital |
| Caesar Gorski | Gorski Construction |
| David Binder | Pfizer |
| Dan Lejeune | RiverCrest Golf Club & Preserve |
| Brian Thomas | Ursinus College |
| Jim Weaver | Perkiomen Valley School District |

Legal Counsel

Thomas Keenan, Esq., Keenan, Ciccitto & Associates

Office Staff

Reneé Blomstrom, Director of Public Relations
 Arlene Magargal, Director of Operations
 Doreen Swanson, Administrative Coordinator
 Lori Kropp, Chamber Events

Communication Consultant:

Tom Gailey, GaileyMurray Communications



Welcome New Members

Accountants/Financial Services/Investments

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Financial Advisor

William Schultz

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www.staybridgesroyersford.com

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About Our Members

The commonwealth has received major disaster declarations for Hurricane Irene. Individuals and businesses can apply for federal aid at www.disasterassistance.gov, by web-enabled device at m.fema.gov Or call 1-800-621-3362 (FEMA) 7 a.m. to 10 p.m. seven days a week until further notice. Assistance can include: grants for temporary housing and home repairs, low-cost loans to cover uninsured or underinsured property losses, and other programs to help citizens to recover from the disaster. For more information, visit NewPA.com or call 1-866-466- 3972. Additional Resources: www.newpa.com/flood.



Greg Keyser, Keyser Miller Ford, reports that despite Hurricane Irene, they were back to business almost immediately due to a great team effort!



Renewing PV Chamber members have received the newest member benefit: PA Drug Card offering you and your family access to a **FREE DISCOUNT HEALTH SAVINGS CARD!** Savings of up to 75% (average around 30%). Additional information about the programs included on the card. This card is pre-activated and can be used immediately! Call the PV Chamber with any questions - 610-489-6660.

LMS SOLUTIONS, INC. announced the opening of their new corporate office at 399 Arcola Road, Suite #103 in Collegeville. Marketed as “*The One-Stop Source for Integrated Media Providers,*” the organization provides training, tools, service and support to companies across the country that offer integrated media solutions to businesses.

The affordable and effective programs provided and serviced by LMS Solutions, Inc. provide an opportunity for entrepreneurs and business leaders to dramatically increase sales by ensuring potential customers can easily find them online, and by actively engaging existing customers through mobile marketing and social media, resulting in increased loyalty and purchase frequency. David Akers, President and CEO of LMS Solutions, is excited that the company will be based in the area. “Our goal was to find a suitable building in Collegeville/Royersford area and we look forward to becoming a stronger partner of the surrounding communities,” Akers explained. LMS Solutions plans on hiring multiple full-time and part-time positions in a variety of skill sets over the next several months. Positions will include B2B sales, customer service, graphics design, web design communication and marketing specialities.

Integrated Media Solutions provided by LMS Solutions include:

- ◆ Local Online Marketing; Company Submission, Optimization and Management
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LMS Solutions can be reached Monday-Friday at 484-893-4055. <http://LMSolutions.biz>.



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Websites, E-mail blasts, Electronic newsletters, SEO, Tweeting, and Managing your marketing and advertising. That seems to be the trend for what our clients want. Epps is very "social" about E-commerce, so let us know who you want to target and we'll show you how with great graphics, memorable copy and speedy delivery. All with your branding in mind. And did you know? For five half-decades, someone has celebrated a quinquennial anniversary working at Shirley Epps' **EPPS ADVERTISING**, 184 W. Main Street, Trappe. In 2011, the staff anniversaries ... 25, 20, 15, and 10... are divisible by five! Including the 35th anniversary of the company itself. Epps Advertising is proud to be part of the community and the Chamber all these years. Call us for inspiration, information, and consultation at 610-489-6211 or visit eppsadvertising.com.



Debbie Riegner, owner **TR INSURANCE GROUP**, and President of the **COLLEGEVILLE ECONOMIC DEVELOPMENT CORPORATION**, recently accepted the PA Downtown Center's Volunteer of the Year Townie Award. The award was established to acknowledge an exemplary volunteer and to bring attention to the individual efforts that help make our communities a better place to live, as well as promoting and expanding the ethic of service to others. Collegeville Main Street Manager Linda Flederbach stated, "Debbie exemplifies someone who truly, unselfishly gives of herself for the betterment of the community and to the Collegeville business district revitalization efforts." A driving force behind the CEDC since 2003, Riegner has a long-standing history of volunteering in the community. For information on the Main Street Program call 610-454-1050 or visit www.CollegevilleDevelopment.org.



Do you need a fresh start to your life or business? **PEG CALVARIO, LLC** is speaking to business owners, health care professionals and community leaders to guide them on the path to more balance and enjoyment at both work and home. Explore how coaching can transform your thinking, create new goals and generate wonderful opportunities. From career change to relationship building, I can help. Contact me at 610.310.5433 or visit www.pegcalvario.com. *A Fresh Start To A New Finish*. Transformation through coaching.



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The 3rd Annual *Dressing on a Dime*, Sunday, October 16th at Desmond Great Valley, One Liberty Blvd., Malvern at 12 noon. There will be a fashion show featuring fashions from **PHOENIXVILLE HOSPITAL** Thrift Shop and cancer survivors as models. The goal of this event is to raise awareness of breast cancer and other cancers affecting women, to raise funds to assist with cancer screenings and diagnostics as part of the Phoenixville Healthcare Access Foundation, and to celebrate the lives of men and women living with cancer. Come out and enjoy a delicious brunch buffet, cash bar, and extraordinary basket raffles. You may also shop at the Dressing on a Dime Boutique. \$38 ticket, \$15/\$10 Tributes in program to honor, or in memory of, a special woman. Submit reservations to: Breast Cancer Awareness Coalition c/o Phoenixville Healthcare Access, 723 Wheatland St, POBox 591, Phoenixville, PA 19460 or email LPHartman@pchf1.org.

Arnold Mann, **COLLEGEVILLE BOROUGH** President, will be honored by the **COLLEGEVILLE ROTARY CLUB** on Wednesday, October 19th at a dinner from 6 to 9 p.m. at **Rivercrest Golf Club & Preserve** as *2011 Citizen of the Year*. Area residents and friends are invited to attend. RSVP by October 8th to Lynn Fleisher at **Main Street Chiropractic** or by email at lybashop@verizon.net, or call 610 454-0740. Tickets are \$50 per person and can be purchased from Lynn or any Collegeville Rotarian. www.collegevillerotary.org. Rivercrest Golf Club is located at 100 Golf Club Drive, Phoenixville, PA. Collegeville Rotary will host the *Halloween Parade* on Main Street on Wednesday, 10/26 at 5 p.m.

GVF TRANSPORTATION hosts the *17th Annual Transportation Conference* on Monday, November 14th from 7:30 a.m. to 2:00 p.m. at Crowne Plaza Valley Forge, 260 Mall Boulevard, King of Prussia. Rob Henry, GVF Executive Director invites, "Please join us for our 17th Annual Transportation Conference. At this year's event, we will be discussing maximizing our network efficiency. We are all aware of our current fiscal constraints but how can we better integrate best practices and technology to improve our transportation network." Tickets \$75/member, \$90/nonmember. Sponsorships available. www.gvftma.com.



PINE RUN CONSTRUCTION celebrates 25 years of service in the petroleum construction business. "Building a good reputation is essential to growing and maintaining a thriving business, especially one that lasts 25 years," stated Gregory Dubas, owner, "Pine Run has always made quality work and service a priority." Dubas started Pine Run Construction in Doylestown after working 14 years as a field engineer and then engineering manager for Mobil Oil Corp. (now Exxon/Mobil Corp.). "I saw from the inside the particular needs and demands placed on the corporate engineer," Dubas says. Dubas was uniquely equipped to identify the ways in which contactors met and sometimes failed to meet corporate expectations. Growth is important in every business, but for Pine Run, we learned long ago to focus on good quality rather than creating a big company where quality suffers in the process. I still want to keep the business small enough to be able to know what's going on with every project at any given moment. A recent addition to Pine Run construction is Brian Dubas, who joined the family-owned business as Vice President of Administration and Business Development. Brian's key responsibility will be to carve out new directions by identifying the company's current and future business. Previously a vice president with Meridian, TD and Commerce Banks, the 36-year-old brings his business acumen that will help serving existing clients while expanding business.

LOCAL COMMUNITY DAYS

Lower Providence Community Day, Oct. 1, 2011 - Noon to 4 p.m. at Eagleville Park, 100 Parklane Drive, Eagleville

Limerick Community Day at Limerick Community Park, Oct. 1, 2011 (*home of the Manderach Memorial Playground*) 11:00 am - 4:00 pm

The **Pfizer Hemophilia 5K Run and Family Walk** on campus at 500 Arcola Road, Collegeville on Saturday, Oct. 1, 2011. Join us for 1/2 mile Kid Run or 5K Run & Walk. Proceeds benefit the Delaware Valley Chapter of The National Hemophilia Foundation. T-shirts while supplies last. Refreshments, DJ, door prizes and much, much more. Registration online to www.active.com/donate/gohemophila to make a donation.

Trappe Community Day, 10/8/11 10:00 a.m. to 4:30 p.m. at Water Works Park, 230 W. First Avenue, Trappe.

Local businesses are invited to exhibit at all the events.



Kirk Whitpan from **Local Pages** at Upper Providence Community Day



Dr. Kyle Klim from **Swede Family Chiropractic** at Upper Providence Community Day



Community Music School Board Director Constance Dougher, Esq. at Upper Providence Community Day



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Build Your Business



Networking Luncheons



Plan now to attend the next BYB Luncheon - watch your weekly emails!



Guest Speaker, Angelo Scialfa presented 'Branding Yourself for Success' at the Build Your Business August lunch at **Champps Americana** in Providence Town Center, utilizing the state-of-the-art projection set-up in the private room for 30 attendees.

Sept. 22nd Kenneth Klothen, Montgomery County Director of Economic Development spoke on *Small Business Assistance* at **VaVinci's Pub** in Collegeville.



Paul C. McPeake Remodeling & Carpentry at Upper Providence Community Day



Superior Credit Union at Upper Providence Community Day



Penn Liberty Bank at Upper Providence Community Day

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**Collegeville Fire Company's
Annual Drag Car Show on Main Street,
August 2011**

Save the Date . . .

More details at www.PVchamber.net, Upcoming Events
RSVP to 610-489-6660 or email info@PVchamber.net

Spring 2011 Online Coupon Magazine

Hurry - Offers expire 9/30/11 or as noted! www.PVchamber.net

September 28th – Mixer at Towne Book Center

4:00 – 6:00p.m.

Featuring book signing, discounts, café refreshments

220 Plaza Drive, Suite B-3, Providence Town Center, Collegeville

October 20nd – Build Your Business Luncheon

Guest Speaker Tom Grau on Part II Negotiations,

11:30 a.m. - 1:00 p.m. at The Sly Fox, Royersford

October 11th - Phoenixville Chamber Monthly Membership Breakfast

7:15 - 9:00 a.m. at Robert Ryan's Columbia Station Catering, 4 E. Bridge Street, Phoenixville. Secretary of Revenue Dan Meuser will speak on the Governor's plan for advancing Pennsylvania. RSVP to Phoenixville Chamber 610-933-3070.

October 12th - Susquehanna Bank Mixer

5 - 7 p.m. at the Susquehanna Bank, 1856 South Collegeville Road, Collegeville

November 3rd - PV Chamber Business Expo

Thursday, November 3, 2011 - 11 a.m. - 2 p.m.

Security tickets will be provided to all registered companies.

November 9th -PVSD Superintendent & Business Community Roundtable - 4 - 6 p.m. at PV High School Auditorium

November 17th - Bach at Lunch Mixer at Community Music School at 775 West Main Street, Trappe

December 8th - Holiday Mixer

4-5 P.M. New Member Orientation

5-7 P.M. at Spring Ford Country Club, Royersford

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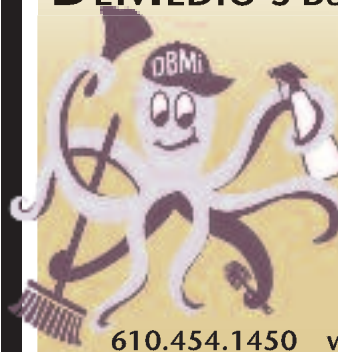
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Interested in hosting a Mixer?
Contact Reneé Blomstrom at 610-489-7822.

Get PV Chamber Updates to your EMail account ...
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8/16/11-Mixer at Salter's Fireplace, Patio & Grill
 4:00-6:00 p.m. - Owner Jay Stong and Eric Hunsicker (photo left) brought together 50 chamber members, friends and associates to the Ridge Pike facility in Eagleville who enjoyed grilled appetizers and great networking on a late summer afternoon!
Special - PVCC members, contact Jay to save 5% through 12/31/11!



Warm up cool nights with an outdoor fireplace, tempest torch or a fire pit, add in a new grill - stainless or the big Green Egg - add some comfortable seating in wicker, wrought iron or adirondack styles with plush cushions for the ultimate outdoor living space at your home!

If you seek quality and beauty, Salter's Fireplace Patio Grill is a warm place to visit and shop. The "box" stores may offer similar looking products at lower prices but cannot provide the same quality, which means you end up spending more money in the long run. Most products include a 15-year or more warranty. At Salters, replacements and matched additions are *ALWAYS* available. Let us know if we can work together to increase awareness & grow business!



A great night of baseball, although somewhat soggy -- everyone enjoyed the game! We acknowledge all the sponsors and fans of **PV Chamber Night at Reading Phillies on August 3, 2011!**

- AFLAC/Mass Mutual
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- Roger C. Tolley DDS, PC
- State Farm Insurance - Hoak
- Talone Insurance
- TR Insurance Group
- Univest Bank
- * Printed the 10,000 tickets!**



About Our Members

THE POTTSTOWN MERCURY announced the *2011 READERS' CHOICE WINNERS* with PVCC MEMBERS recognized:

- * **Comfort Inn & Suites** -- #1 Hotel/Motel
- * **Kalejta Financial Management** -- #1 Investment Broker
- * **Mike Evangelist** - #1 Roofing Specialist
- * **Oehlert Bros., Inc.** -- #1 Heating / Energy Dealer
- * **Tri County Federal Credit Union** -- #1 Credit Union

TRAPPE BOROUGH announced that you may now purchase **THE MOVIE TAVERN** tickets at Borough Hall. Tickets are available to anyone (cost \$7.00) and are good for any movie on any day. Please note the Borough does not accept credit cards. Also, Trappe Television is up and running! Comcast Cable subscribers can view on channel 965 for information about upcoming events, meeting schedules and much more! The service is coming to Verizon Fios customers soon.

COMMUNITY MUSIC SCHOOL announces new faculty for the 2011-2012 year. CMS's new trombone instructor is Mark Morris. Mr. Morris has been a performer and educator in the greater Philadelphia and Allentown area for the past 23 years. As an educator, Mr. Morris was a band director at Pennsbury High School from 1994-2003. After a brief

teaching engagement in North Carolina, he returned to Pennsylvania as Director of Bands at Pennridge High School, where he currently teaches high school band, marching band, jazz band, music technology and electronic keyboarding. Joining our wind faculty, are saxophone and clarinet instructor, David Sayers and saxophone instructor, Tom Keiser. Mr. Sayers is a veteran of the Philly and Detroit jazz scenes. With almost 20 years of teaching experience including jazz theory and composition, Mr. Sayers has notable performance highlights with the Temptations, Chubby Checker, Daddy Longlegs and Ella Fitzgerald. For more information about the faculty at Community Music School or information on our music education programs, please visit the school's website at www.cmsmusic.org or call 610-489-3676. Community Music School is a non-profit school of music celebrating 20 years of high quality music instruction since 1991. CMS is located at 775 W. Main Street in Trappe and provides instruction for all instruments to students of all ages and musical ability, without regard to their particular background or ability to pay.

Ricki Goodstein, Esq. of **GOODSTEIN LAW ASSOCIATES** has been named among the Top Lawyers 2011 by *Main Line Today* Magazine. Every year, local lawyers vote for the best among their peers in 15 specialty areas. Goodstein is among the few to have been chosen as Best Attorneys in two separate practice areas: Trusts & Estates and Elder Law. Goodstein Law Associates is changing the way families plan. Their Estate Planning & Elder Law firm has always focused on protecting families from real life issues while they are alive, as well as protecting and passing on their financial and non-financial goals. Their new Legacy Wealth Planning method addresses these concerns and incorporates a holistic approach to help families build on incentives and conditions in their legacy planning and document their values, wisdom, family history, items with sentimental and emotional importance, and their desires for the future. For more information, please call 610-205-2909 or visit online www.goodsteinlegal.com.

Congratulations on the new babies ...

To **THE VICTORY BANK's** Joe Bergquist and family on the birth of a daughter. -- **KALEJTA FINANCIAL MANAGERMENTS'** Dean Fox and family celebrated the birth of a daughter. -- **TALONE INSURANCE** welcomed the birth of a son to Russell Talone and family at the beginning of the summer.

Christine E. Gray recently joined **THE VICTORY BANK** to serve as Staff Accountant. Gray formerly served as Staff Accountant and Operations Analyst at Stonebridge Bank, and Mortgage Servicing Coordinator for First National Bank, both in West Chester, PA. The Victory Bank is a locally owned and operated commercial bank headquartered in Limerick, Pennsylvania. For more information, call 610.948.9000 or visit www.thevictorybank.com. Member FDIC.

The **PERKIOMEN WATERSHED CONSERVANCY's** Annual Perkiomen Sojourn, a leisurely paddle along the lower Perkiomen Creek, was held on August 27th. The Sojourn is sponsored by Tom and Rowan Keenan of **KEENAN, CICCITTO AND ASSOCIATES** with additional funding from Woodrow Associates. Through the sponsorships, each year new and experienced paddlers learn about the Perkiomen Creek and its floodplains, home to many rare and special species of birds and plants, but are also critical open spaces when large volumes of water come through the system. These floodplains are critical when an event like Hurricane Irene target the area. For information visit www.perkiomenwatershed.org -- www.keenanlaw.com.



Main Street Chiropractic - Dr. Steve Fleisher with Dr. Daniel Maybee at Upper Providence Community Day



Wojton's Nursery at Upper Providence Community Day



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Lynn Pupek meets with new PVCC member Christina Mentzer, **Paychex**, PVCC Chairman Bruce Zanar, **Motivational Marketing**, and Carol Krell, **Freeland Abstract** (photo right) at the lucky door prize winning table!

September 14th – Mixer at Comfort Inn & Suites

4:30-6:30 p.m. included a tour of the facility and door prizes! Owner Mital Chheda described the renovations to the hotel were completed within the past three years in elegant warm tones. This hotel has 119 rooms along with a fitness center, outdoor pool, business center with wifi internet access throughout, as well as a conference meeting room for up to 100 people, one and two bedroom suites with 32" plasma TV, microwave and refrigerator for short and long term stays, and is 100% smoke-free. Wendy Norwood, Director of Sales, invites members to contact her for lodging needs.

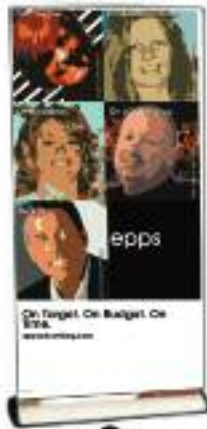
Approximately 50 members enjoyed visiting and networking at the Mixer. Courtney Ayling, Colleagueville Business Networking Group and Bill Schultz, Wells Fargo Advisors won the top door prizes of a Acer notebook and Apple TV.





Show Off!

Are you ready to show your stuff at the PV Chamber Business Expo at Pfizer?



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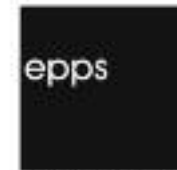


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October 14th is cut-off date to have everything in-hand before November 3rd.

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Kelly Insurance at Upper Providence Community Day



Harleysville Savings Bank at Upper Providence Community Day



Aussie Pet Mobile at Upper Providence Community Day



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