



# Business UPDATE

For more than 50 years, we have been "Minding Your Business" to help grow YOUR customer base in the Collegeville, Trappe, Schwenksville, Limerick, Lower Frederick, Lower Providence, Skippack, Oaks and Upper Providence areas.

October 2010

## Learning the Tools

### Optimization of Networking!



There were beginner and advanced classes on LinkedIn and Facebook. A Mixer with delicious hors d'oeuvres by Spring Ford Country Club followed the seminar. Contact the PV Chamber for information on the next seminar!



The PV Chamber presented a **SOCIAL NETWORKING SEMINAR** on 9/21/10 at Spring Ford Country Club.

(photo from left) Presenters David Wirsching, Why About Marketing and Kristin Kane, Kane Partners, LLC with our host, Craig Komatz, SFCC, Reneé Blomstrom, PV Chamber and Bruce Zanar, PVCC Chairman-Elect, Motivational Marketing.

## Save the Date

More details at [www.PVchamber.net](http://www.PVchamber.net), Upcoming Events  
RSVP to 610-489-6660 or email [info@PVchamber.net](mailto:info@PVchamber.net)

**October 14th - Mixer at Berman Museum of Art**  
Ursinus College, Collegeville 4:30 - 6:30 p.m.

**October 18th - PVCC & Phoenixville Chamber invite GOP Lieutenant Governor candidate Jim Cawley**

8:30-10:30 a.m., Columbia Station, 4 E. Bridge St., Phoenixville  
\$14 in advance, \$20/Door

**October 26th**  
**Build Your Business Networking Luncheon**  
11:30-1:00 p.m., Jannies Asian Bistro, 1810 Ridge Pike, Limerick

**December 9th**  
**Holiday Mixer at The Copperfield Inn, Limerick**  
5:30 - 7:30 p.m.  
**New Member Orientation** 4:30-5:30 p.m.



# Business UPDATE

Perkiomen Valley Chamber of Commerce  
 351 E. Main Street, Collegeville, PA 19426  
 610-489-6660 / Fax 610-454-1270  
 Email: [info@PVchamber.net](mailto:info@PVchamber.net)  
[www.PVchamber.net](http://www.PVchamber.net)

## Officers of the Board

Chairman of the Board	Trevor Hart
	First Niagara
Past Chairman	Michael Frederick
	Wells Fargo Advisors
Chairman-Elect	Bruce Zanar
	Motivational Marketing
Vice Chairman	Tom Burkett
	Epps Advertising
Treasurer	Joseph Lowe
	Lowe & Associates, P.C.
Secretary	Larry Hoak
	State Farm Insurance

## Board Members

Linda Dobra	Susquehanna Bank
Brian Ewing	TD Bank
Cheryl Krieder	Phoenixville Hospital
Caesar Gorski	Gorski Construction
Marsha Hurda	Spring Ford School District
Patrick Kelly	Kelly Insurance Agency
Robbie LaRocca	Pfizer
Dan Lejeune	RiverCrest Golf Club & Preserve
Brian Thomas	Ursinus College
Jim Weaver	Perkiomen Valley School District

## Legal Counsel

Thomas Keenan, Esq., Keenan, Ciccitto & Associates

## Office Staff

Reneé Blomstrom, Director of Public Relations  
 Arlene Magargal, Director of Operations  
 Doreen Swanson, Administrative Coordinator  
 Lori Kropp, Chamber Events

## Communication Consultant:

Tom Gailey, GaileyMurray Communications

## Technical Consultant:

Frank Forsythe, Jr., TechMedic, Inc.



# Welcome NEW MEMBERS

## Painting/Paperhanging

**Bancroft Wallcovering and Painting**  
*Full-service painting & wallcovering company*  
 Rodney Bancroft  
 311 Sweinhart Road, Boyertown, PA 19512  
 215-234-2209 / Fax 610-994-0535  
[Rodney@bancroftwallcovering.com](mailto:Rodney@bancroftwallcovering.com)  
[www.bancroftwallcovering.com](http://www.bancroftwallcovering.com)

## Home Appraisal/Inspection

**Vision Home Inspection, LLC**  
*Complete Home Inspection*

John S. Kurtz  
 P.O. Box 26891, Collegeville, PA 19426  
 610-450-4588 / Fax 610-450-6796  
[jackkurtz@verizon.net](mailto:jackkurtz@verizon.net)  
[www.VisionHomeInspectionPA.com](http://www.VisionHomeInspectionPA.com)

The PV Chamber ONLY  
 refers Chamber members!

## Individual

**Kevin M. Byrne**  
*Premium Insurance Auditor*  
 274 Liberty Court  
 Collegeville, PA 19426  
 610-256-8542 Fax  
 E-mail [kmb242@gmail.com](mailto:kmb242@gmail.com)

## Help us grow the Perkiomen Valley Chamber!

Refer a non-member to the PV Chamber and you could earn a FREE PV Marketplace ad or FREE lunch!

Email your referral to [Renee@PVChamber.net](mailto:Renee@PVChamber.net), make sure to include company and contact information including phone, address and email or call her at 610-489-7822.

If your referral joins PV Chamber within 30 days after we contact them, you may choose from:

- \*\* Free PV Marketplace Advertisement
- \*\* Free lunch at Build Your Business or PV WIN Networking programs.



# About Our MEMBERS



Ross Tramell, VMD MS has taken over the practice of **SCHWENKSVILLE VET** located off Township Line Road on 298 Meyers Road in Schwenksville. Photo from left: Mandi Frye, Arnedo Ness, Dr. Tramell, Jeannie Pechart and Traci Torrillo. Schwenksville Vet is a full-service small animal veterinary practice dedicated to caring for Montgomery County's cats and dogs. We are fully equipped to serve your pet's health needs. Call for an appointment, 610-287-8960, or visit [www.schwenksvillevet.com](http://www.schwenksvillevet.com).



**EXTRA SPACE STORAGE** offers safe, secure, and affordable storage for your business or personal valuables. Chuck Gottschall, the site manager in Skippack offers flexible month-to-month or long-term rental lease options and insurance for your valuables. Visit [www.extraspace.com](http://www.extraspace.com) for a free month rental coupon. Locally there are two Extra Space Storage facilities: 4435 Skippack Pike, Route 73, Skippack; and behind the Collegetown Shopping Center at 99 2nd Avenue in Collegetown.

WWW.SUPERIORCLO.org



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Congratulations to Vince and Sherri Sautner of **DAVINCI'S PUB** on the opening of The Copperfield Inn at Lakeside, 524 West Ridge Pike, Limerick. We are pleased to announce the **20th Anniversary Holiday Mixer** will be held at the Copperfield Inn on Thursday, December 9th from 5:30-7:30 p.m.

**TELL US WHAT YOU WANT! COLLEGETOWN ECONOMIC DEVELOPMENT CORP.** is conducting a comprehensive survey of the people who live, work and shop in the community. Our goal is to find out what would make downtown Collegetown a more appealing place for people to shop and dine so that we can make every effort to recruit new businesses and support those that are here. We want to hear from you! Please take a few minutes and share your opinion at [www.collegetownsurvey.com](http://www.collegetownsurvey.com).

On Wednesday, 11/3/10, from 7-8 p.m., associates from the Collegetown **BEST BUY** store will visit the **LOWER PROVIDENCE COMMUNITY LIBRARY** for a program on holiday shopping tips. They will feature the newest and most popular products for gift giving this holiday season. To register email [mmozi@mclinc.org](mailto:mmozi@mclinc.org), call 610-666-6640, ext. 0, or stop by the library at 50 Parklane Drive, Eagleview, PA 19403. [www.lowerprovidencecommunitylibrary.org](http://www.lowerprovidencecommunitylibrary.org).



**SIGN A RAMA'S** Royersford location has launched its new online ordering system allowing customers to order signs via the new online system. Our clients now have the ability to fill their own signage needs anytime, anywhere. Customers may create their own banners,

signs, decals, lettering and displays at the click of a button. Visit [www.SignaramaRoyersford.com](http://www.SignaramaRoyersford.com) to click through the online ordering link. This system allows you to place custom-designed orders 24/7 with its massive inventory of templates and simple-to-use design tools. Create a sign and see a proof in minutes! You may pick up at the Sign A Rama, 323 10th Avenue, Royersford, or have it delivered anywhere in the nation! Sign A Rama is a pioneer in this industry, being the first sign franchise to offer online design services to customers. 610-948-2040.



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376 E. Main Street • Collegetown, PA

PV Chamber's 20<sup>th</sup> Anniversary

## Holiday Mixer

December 9, 2010

5:30 - 7:30 p.m.

The PV Chamber Board of Directors invite you to celebrate with us as we honor our invited guests who are dedicated to serving the Perkiomen Valley every day throughout the year. Please help us to wholeheartedly say "Thank you" to our Pastoral Leaders, Police and Fire Departments, Emergency Personnel, Non-Profit Organizations, Municipal Officials, School Board Directors, County Commissioners, United States and Pennsylvania Legislative Leaders!

**Yes, Showcase our Company as a Sponsor . . .**

*at the new*

### ***Copperfield Inn at Lakeside, Ridge Pike, Limerick***

- \$1,000 Platinum: **TR Insurance Group**
- \$ 500 Gold (Exhibit Table)
- \$ 350 Silver (Exhibit Table)
- \$ 200 Bronze
- New!*** Donate a Gift Basket (Minimum \$100 value) \_\_\_\_\_  
or Door Prize \_\_\_\_\_

*Thank you for your commitment to the Community!*

**Company Name:** \_\_\_\_\_

**Contact:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

Check Enclosed

Visa/MC/Amex/Discover # \_\_\_\_\_ Exp.: \_\_\_\_\_

Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

**PV Chamber Office will contact you for the list of employees/guests attending. (Limitations apply)**

**Deadline to be included in our print advertising: 11/12/10**

**Mail to: PVCC, 351 East Main St., Collegeville, PA 19426**

**Fax: 610-454-1270 or Call: 610-489-6660**



**BUILD YOUR BUSINESS NETWORKING LUNCHEON** program began the Fall series with an impressive presentation on 09/28/10 by Joshua Hummel, Esq, **FOX ROTHSCHILD, LLP**, at **DAVINCI'S PUB**. To get a copy of Hummel's presentation, "10 Tips to Avoid Litigation" or for additional questions, call Josh at 610-397-7975 or email [jhummel@foxrothschild.com](mailto:jhummel@foxrothschild.com).

New PV Chamber members who attend the Build Your Business luncheons are introduced following the presentations. Julie Setzer from **TOUR WITH JULIE** was presented with her new PV Chamber membership plaque by Reneé Blomstrom.



**PECO** recently sponsored an Electric Generation Supplier Fair in Valley Forge and invited Electric Generation Suppliers to share information as electrical deregulation goes into effect on January 1, 2011. Photo: Erin Przasnyski, Sales Executive and Clint Zediak, Manager, East Regional Sales for Exelon Power Team. Visit [www.peco.com/SmartIdeas](http://www.peco.com/SmartIdeas) or call 1-888-5-PECO-SAVE (1-888-573-2672) for information on reducing your electric usage in your business and home.

Congratulations to all the municipalities on their September and October Community Days! Don't forget to visit the PV Chamber's **COMMUNITY CALENDAR** from [www.PVchamber.net](http://www.PVchamber.net) to see the list of fall activities in the area including the Halloween Parades and events for the entire family.

**SAVE THE DATE:** December 9th for the **PV Chamber's Holiday Mixer** honoring the volunteers in the community including municipal and legislative leaders, service organizations, emergency personnel and clergy. This event will be at Copperfield Inn at Lakeside from 5:30-7:30, **New Member Orientation** begins at 4:30 p.m.

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 1152A Ben Franklin Highway East • Douglassville, PA 19518



Dr. Steve Fleisher, **MAIN STREET CHIROPRACTIC** (center) has recently become a member of the PV Chamber's Ambassador Committee. Dr. Fleisher also welcomes Dr. Daniel Wilson (left) and Dr. Charlie Bucklar to the practice located at 511 West Main Street, Trappe. [www.mainstreetchiropractic.com](http://www.mainstreetchiropractic.com). (610-489-9343)

**ims** INTELLIGENCE. APPLIED. **IMS HEALTH** becomes the newest member of the Collegeville community with the first phase move into Providence Corporate Center Office Facilities. IMS Health, the world's leading provider of market intelligence to the pharmaceutical and healthcare industries, is moving its Americas region headquarters from the Blue Bell and Plymouth Meeting areas to Collegeville, beginning in mid-October. IMS is leasing the 200 and 400 Campus Drive buildings in the Providence Corporate Center. When all staff are relocated next Spring, IMS Health will have approximately 1,000 employees at these locations, and it will continue to be one of the largest office locations for IMS globally. IMS's Americas region encompasses the company's operations in North and South America and operates in more than 100 countries. With more than 55 years of industry experience, IMS Health offers leading-edge market intelligence products and services that are integral to clients' day-to-day operations, including product and portfolio management capabilities; commercial effectiveness innovations; managed care and consumer health offerings; and consulting and services solutions that improve productivity and the delivery of quality healthcare worldwide. [www.imshealth.com](http://www.imshealth.com). For more information, call 610-834-5338.

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**insurance group inc** [trinsurance.com](http://trinsurance.com)

Randy Ragner CLU ChFC CIC CPCU REBC • Debbie Ragner CIC CPCU



PERKIOMEN VALLEY CHAMBER OF COMMERCE

# Meet the Candidate!



*Network Breakfast Meeting  
Presented by:  
Perkiomen Valley Chamber  
&  
Phoenixville Regional Chamber*

## **Meet Jim Cawley Republican Candidate for Lt. Governor**

*Reforming Harrisburg...  
Less Spending...More Jobs!*

**Monday, October 18, 2010**

The Columbia Station, 4 E. Bridge Street, Phoenixville

Registration: 8:30a.m. Program begins: 9:00a.m.  
Continental Breakfast is included

- \$14 per person - Registration received by Thursday, October 14, 2010
- \$20 per person - At Door / Non-Member

**Register Today! Call 610-489-6660 or return completed form below:**

- Check Enclosed
- Visa/MC/Amex # \_\_\_\_\_

Security Code on Back: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Attendees: \_\_\_\_\_

\_\_\_\_\_

Company/Phone# \_\_\_\_\_

PERKIOMEN VALLEY  
CHAMBER OF COMMERCE

351 E. Main Street  
Collegeville, PA 19426

Phone: 610-489-6660  
Fax: 610-454-1270

E-mail: [info@pvchamber.net](mailto:info@pvchamber.net)



## First Niagara - Collegeville

Trevor Hart

364 East Main Street, Collegeville, PA, 19426

610-489-7201 Fax 610-489-0280

Trevor.Hart@fnfg.com

www.fnfg.com



Trevor Hart (center) Matt Brown and Ann Fearnside were the hosts of the Mixer held on 9/15/10 from 5:30-7:30 p.m. at the Collegeville Branch.

Whether it's borrowing, saving, or just making it easier to manage your money, First Niagara has the banking products, services and expertise to help you make your dreams a reality. First Niagara has specialized expertise in retail and commercial banking, capital markets, international banking solutions, wealth management, risk management and insurance to help you make your business a success.

Our product portfolio may be our competitive advantage. But what really sets us apart is the people who've chosen to work here. If you're looking for a financial partner, First Niagara is a great place to do business.

Strong communities are places where all people have opportunities to learn, grow and achieve their dreams. We believe it's our responsibility to give our resources, expertise, and helping hands to the communities where we do business.



The PV Chamber Mixer at First Niagara was challenging for attendees as Main Street in Collegeville is undergoing renovation with new sidewalks, crosswalks, lighting and tree plantings. Over 40 members from the PVCC and Phoenixville Chamber enjoyed the evening mixer catered by **CAROLINE T. MOOREHEAD CATERING**.



PVCC's *Networking-to-Go* lists all the attendees and phone numbers for further conversations and is online on PVCC's *Upcoming Events* page.



First Niagara Bank presented Spring Valley YMCA with a check for \$34,500 designated for the summer swimming program. Photo from left: Ann Nelson, Spring Valley YMCA Branch Director; Trevor Hart, First Niagara Collegeville Branch; Robert Jacobus, First Niagara Royersford Branch; and Jay Schaeffer, President and CEO Freedom Valley YMCA.



# “Build Your Business” Network Luncheon

11:30-12:00 p.m. Networking  
 12:00-12:45 p.m. Lunch / Presentation  
 12:45-1:00 p.m. Individual Introductions  
 Networking Opportunities

*Register today, Space is limited!*

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Name of Attendees: \_\_\_\_\_

◆ **October 26 - Tuesday - 11:30 a.m. - 1:00 p.m.**  
**Location - Jannie’s Asian Bistro, 1810 Ridge Pike, Royersford**  
**Speaker: Tom Grau, “Close the Deal”**

**Improve your sales...and closing...skills with this informative presentation by Tom Grau, a partner at The Training Center, a Sandler System sales training organization. You’ll learn how to set Up-Front Contracts to get prospects to make decisions and how to ‘close’ at all stages of the sales cycle.**

**Tom Grau brings over 10 years of sales, sales management and channel management experience, having spent numerous years with PECO Energy and Moyer & Son, Inc. He now utilizes his sales expertise to help clients in many industries**

Contact Reneé Blomstrom, PV Chamber’s Public Relations Director, at 610-489-7822 to suggest a speaker for the Build Your Business Networking Lunch Series. Our focus is educating business members in order to expand and build business.

\$20.00 per person - **Registration received by Monday, 10/26/10**

\$25.00 per person - At Door / Non Member

Check Enclosed

Visa/MC/Amex # \_\_\_\_\_ Exp. \_\_\_\_\_

Security Code: \_\_\_\_\_ Zip Code of Billing Address: \_\_\_\_\_

Committee Chair: Bruce Zanar, Motivational Marketing, [www.motiv8marketing.com](http://www.motiv8marketing.com)



*Mail:* PVCC, 351 East Main Street, Collegeville, PA 19426 *Fax:* 610-454-1270

**Bring your flyers and promotional materials for the display table.**

**Sign up for impressive presentation, delicious lunch and great networking!**

Microsoft  
Community Connections



On September 1, 2010, Bob Waxler, Microsoft Certified Partner, from the Blue Bell Group, presented **Windows 7 and Office 2010 Features and Elements** to PV Chamber members at Wegman's. Wendy Norwood, **Comfort Inn** and Judy Kehr, **The Eye Shoppe**, join Bob Waxler (center) for a photo following the seminar with Brian Smith, **Aflac**. These members won door prizes donated by Microsoft at the event.

**COMMUNITY OPEN HOUSE** on Sunday, 10/24 at the Berman Museum, **URSINUS COLLEGE** from 1-4 p.m. Join an enthusiastic group of Collegeville residents, local K-12 teachers and students, and Ursinus faculty, staff and students as they reach out to help build community in Collegeville. The Partnership Parade Project is one path towards that goal. Join the group in workshops at various sites in Collegeville and on the Ursinus campus, where all will come together to turn ideas into simple, fun pieces that can be made and carried together in a community Partnership Parade on Sunday, November 7, 2010 at 1 p.m. (rain date 11/14). Contact: Susan Shifrin (sshifrin@ursinus.edu).

**TRICOUNTY AREA FEDERAL CREDIT UNION** has been voted #1 in the Pottstown Mercury Newspaper Reader's Choice Awards for the past 3 years! At the Credit Union, we are committed to a continued focus on member satisfaction. TCAFCU is hosting Keystone Blood Drive at the Pottstown Office on 11/5/10 from 3-5 p.m. call 610-326-3705 to schedule an appointment. Visit TCAFCU, 1550 Medical Dr., Pottstown on International Credit Union Day, October 21, 2010 from 11a.m. - 1 p.m. [www.tcafcu.org](http://www.tcafcu.org).

**COMMUNITY MUSIC SCHOOL** announces new faculty: Porter Eidam is the new percussion instructor. Joining the string faculty is double bassist John Grillo and violinist Janet Pinkow. Greg Strohmman is the new trombone instructor. Ellen Tepper is teaching harp at CMS. CMS has 31 extremely talented musicians serving on its faculty. Most are actively performing throughout Philadelphia and the mid-Atlantic area in orchestras, chamber ensembles, jazz bands, pick-up bands, and even as solo artists. See upcoming performances at [www.cmsmusic.org](http://www.cmsmusic.org) or call 610-489-3676.



In Memoriam  
**John Strassburger**  
April 6, 1942 - Sept. 22, 2010  
President Emeritus  
**Ursinus College**

An American historian who dedicated his career to liberal education, he was born in Wisconsin and spent his childhood in Milwaukee, where he worked summers as a steel worker, machinist, and picked cauliflower.

Dr. Strassburger earned his undergraduate degree from Bates College; his master's degree from Cambridge University and his Ph.D. from Princeton University. He received an honorary Doctor of Humane Letters from Tohoku Gakuin University in Japan.

Strassburger was the 12th president of Ursinus College beginning in January 1995, and retiring June 2010. Under his direction, summer research fellowships, study abroad and a nationally hailed "Common Intellectual Experience" first-year course have become the college's hallmarks. During Dr. Strassburger's presidency, the campus was transformed by his commitment to the liberal arts as evidenced by ecological open spaces, new and expanded science facilities, residence halls, The Floy Lewis Bakes Field House, renovations of Bomberger Hall, The Kaleidoscope Performing Arts Center, the Eleanor F. Snell turf field, and the new wing on the Philip and Muriel Berman Museum of Art.

Dr. Strassburger served as Chairman of the Board of the Council of Independent Colleges and on the boards of the American Academic Leadership Institute, the American Council on Education, the President's Council of Project Pericles and the Lenfest Foundation.

He was a devoted husband and father, and cherished being a grandfather above all. He was married to Gertrude Mackie Strassburger, and they are the parents of Sarah (Andy) and Trudy (Ben), and the grandparents of Julian and Stella.



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11:30-12:00 p.m. Networking  
 12:00-12:45 p.m. Lunch / Presentation  
 12:45-1:00 p.m. Individual Introductions  
 Networking Opportunities

*Register today, Space is limited!*

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Name of Attendees: \_\_\_\_\_

- ◆ **November 16, 2010 - Tuesday - 11:30 a.m. - 1:00 p.m.**  
**Location - The Trappe Tavern, 416 Main Street, Trappe, PA 19426**  
**Speaker: Kristi Hughes, Manivista PR**  
**Topic: "Do-It-Yourself-PR and When to Hire an Agency"**

Kristi Hughes, founder of Manavista PR, offers over 15 years of media relations experience including 5 years in broadcast television as well as several years as a major metropolitan city PR agency executive. Manavista provides more than just 15 minutes of fame; their goal is to give clients staying power with the media and within their industry by utilizing credible communications and public relations strategies.

Contact Reneé Blomstrom, PV Chamber’s Public Relations Director, at 610-489-7822 to suggest a speaker for the Build Your Business Networking Lunch Series. Our focus is educating business members in order to expand and build business.

\$20.00 per person - **Registration received by Monday, 11/16/10**

\$25.00 per person - At Door / Non Member

Check Enclosed

Visa/MC/Amex # \_\_\_\_\_ Exp. \_\_\_\_\_

Security Code: \_\_\_\_\_ Zip Code of Billing Address: \_\_\_\_\_

Committee Chair: Bruce Zonar, Motivational Marketing, [www.motiv8marketing.com](http://www.motiv8marketing.com)



Mail: PVCC, 351 East Main Street, Collegeville, PA 19426 Fax: 610-454-1270

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**Sign up for an impressive presentation, delicious lunch and great networking!**



## Member SPOTLIGHT

### SunPower Builders

*Solar Installations/Historic Restorations  
and Renovations*

Jon Costanza, owner

80 Pechins Mill Rd, Collegetown, PA 19426

610-489-1105 Fax 610-489-6608

info@SunPowerBuilders.com

www.SunPowerBuilders.com

More than 35 years ago, at a time of skyrocketing energy prices and rationing of gasoline, Jon Costanza was constructing one of the first solar houses built on the East Coast. He started his business at the age of 18 and never looked back. Flash to 2010, when alternative energy options are needed more than ever, SunPower Builders has installed residential and commercial systems in Southeastern PA and is a DEP/PA Sunshine Program certified solar installer. In addition to unparalleled experience in design and installation, SunPower's expertise in policy and incentives guarantees a well-financed installation.

Sunpower Builders consistently produces ecologically built structures without visible evidence of the energy saving features. Costanza informed, "The buildings we design and/or build use less energy regardless of square footage. In fact, we've been known to double the size of a home while reducing heating and cooling loads and improving indoor comfort."

Solar systems can be installed on existing homes and businesses or integrated into new construction. Solar-powered buildings cost very little to heat and cool, and provide work and living spaces which are bright and quiet. Rebates and incentives offered by both our Federal Government and the state of PA make a solar system installation more affordable than ever! Payback on a solar system are now 5-7 years for residential installations and even shorter for commercial projects. Contact Jon Costanza directly at 610-489-1105.



**Meet the team at SunPower Builders (from left):** Carrie Makoid, Marc Harrington, Joe Garges, Jon Costanza (*standing with solar panel*), David LaPenta, (*kneeling*) Nancy Keefe, Garcia Cika, Joe Lang and Holly Cooper. (*Kira Costanza, not in photo.*) Contact us today for a free feasibility study for your project - 610-489-1105.



Frank Giordano, *Local Pages* and PVCC Director Renee Blomstrom are shown the SunPower Builder office by Jon Costanza.



Dr. Steve Fleisher, *Main Street Chiropractic*, Carrie Makoid and Garcia Cika of SunPower Builders, Dave Akers, *Akers Consulting* and Bruce Zanar, *Motivational Marketing* discuss solar installations at the Mixer alongside the 17th century farmhouse on 10/1/10.



Perkiomen Valley Chamber  
 351 East Main Street  
 Collegeville, PA 19426  
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 www.PVchamber.net

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Despite the construction  
 Main Street in Collegeville  
 is Open for Business!  
 We urge support of ALL PV Chamber members!



## Member ADVERTISING

Do you get the **PV Chamber Weekly Email Blast**?  
 Call today with your email to be added to distribution!

Have an item for the **Community Calendar**?  
 Send to [info@PVchamber.net](mailto:info@PVchamber.net) / fax: 610-454-1270.

**Advertise in the Weekly Email Blast:**

**PRICE REDUCTION:** \$100/month with link to your website / page. The links may change weekly.



**Member Marketplace** is now available to add your news to the Weekly Email Blast.

Promote a special sale or event. **\$25/week.**

**Website Advertising** - enhance your business entry on the Member Directory at [www.PVchamber.net](http://www.PVchamber.net).  
**PRICE REDUCED \$300 annually** - your full-color ad displays in a new window.

**www.PV Chamber.net Home Page Advertising** - We track 3,000+ visits a week and get added to most Favorite's lists! Place your business logo & link onto the **NEWLY REVISED PV Chamber home page!** UPDATED with member photos and details.  
**Cost \$750.**

See additional details enclosed and contact Reneé Blomstrom at 610-489-6660 or [Renee@PVchamber.net](mailto:Renee@PVchamber.net) to get your message out!