



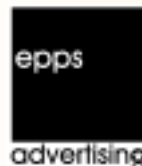
Business UPDATE

For more than 50 years, we have been "Minding Your Business" to help grow YOUR customer base in the Collegeville, Trappe, Schwenksville, Limerick, Lower Frederick, Lower Providence, Skippack, Oaks and Upper Providence areas.

December/January 2011



Gold Sponsors



Silver Sponsors



Bronze Sponsors

David McSurdy, Sarah Pavlow & Staff
First Niagara
Keenan, Ciccitto & Associates
Meridian Bank
Phoenixville Federal Bank & Trust
RE/MAX Achievers
State Farm Insurance/Hoak
Villa at Morlatton



Risher Van Horn



ATI Entertainment



Business UPDATE

Perkiomen Valley Chamber of Commerce
351 E. Main Street, Collegeville, PA 19426
610-489-6660 / Fax 610-454-1270

Email: info@PVchamber.net
www.PVchamber.net

Officers of the Board

Chairman of the Board	Trevor Hart First Niagara
Past Chairman	Michael Frederick Wells Fargo Advisors
Chairman-Elect	Bruce Zanar Motivational Marketing
Treasurer	Joseph Lowe Lowe & Associates, P.C.
Secretary	Larry Hoak State Farm Insurance

Board Members

Linda Dobra	Susquehanna Bank
Brian Ewing	TD Bank
Cheryl Krieder	Phoenixville Hospital
Caesar Gorski	Gorski Construction
Marsha Hurda	Spring Ford School District
Patrick Kelly	Kelly Insurance Agency
David Binder	Pfizer
Dan Lejeune	RiverCrest Golf Club & Preserve
Brian Thomas	Ursinus College
Jim Weaver	Perkiomen Valley School District

Legal Counsel

Thomas Keenan, Esq., Keenan, Ciccitto & Associates

Office Staff

Reneé Blomstrom, Director of Public Relations
Arlene Magargal, Director of Operations
Doreen Swanson, Administrative Coordinator
Lori Kropp, Chamber Events

Communication Consultant:

Tom Gailey, GaileyMurray Communications

Technical Consultant:

Frank Forsythe, Jr., TechMedic, Inc.



Welcome NEW MEMBERS

Accountants/Financial Services/Investments

J. H. White Financial Services, LLC
Financial Planning/Investment Advisor
James H. White, CFP
2295 Wells Road, Pottstown, PA 19465
610-489-0647 / Fax: 610-592-9607
Email jhwhite@jhwfs.com
www.jhwfs.com

The PV Chamber ONLY
refers Chamber members!

Health/Family Service

Take Shape for Life
Weight Loss & Wellness
Donna Nager
5555 N. Fairway Drive Reading PA 19606
610-457-8245 / Fax: 610-401-0365
Email donnanager@yahoo.com
www.passion4health.tsfl.com

Optometric/Ophthalmologists

Pearle Vision at Collegeville
Optical Retail Optometry
Hashem Ashrahinon
500 Broad St, Suite 3,
Providence Town Center, Collegeville 19426
610-831-1100 / Fax: 610-831-1108
Email eyelash.vision@gmail.com
www.pearlevision.com/collegevillePA

Restaurants

Phamous Phil's BBQ, Inc.
BBQ Restaurant
Phil/Robin Schmidt
3839 Germantown Pike, Collegeville 19426
610-489-7675 / Fax: 610-489-7680
Email phamousphilsbbq@hotmail.com
www.phamousphilsbbq.com

Qdoba Mexican Grill

Fast, Casual Mexican Cuisine - Opening Soon
Patty Grant
500 Broad Street, Providence Town Center,
Collegeville 19426
Email pgrant@qdoba.com
www.qdoba.com



About Our MEMBERS



COLLEGEVILLE MAIN STREET PROGRAM held a tree lighting ceremony with Santa Claus, karaoke carols and prizes donated by the generosity of the merchants on Main Street and the community on December 9th!



Trappe Borough

TRAPPE BOROUGH has earned the 2010 Green Futures Achievement Award for Rambo Park, 12.5 acres of perennial & butterfly gardens, riparian buffers and wetlands, in addition to meadows and native tree species. Photo: (l to r) William Reiff, Joseph Hastings, III, Director of CTPW, Mayor Connie Peck, Fred Schuetz, President Trappe Borough, Kathleen McDowell, Ed Reiff, Molly Morrison, President of Natural Lands Trust. (Dulcie Flaharty, Exec. Dir., Montgomery County Lands Trust, not in photo)

LOWER PROVIDENCE TOWNSHIP also received a 2010 Green Futures Achievement Award for improvements made to the Harry F. Hoy Memorial Park which included installation of a boat ramp and an ADA compliant walking path and accessible fishing pier allowing all members of the community to take in the picturesque views the park offers. Photo: Richard Booth, far left, (Awards Committee); Dulcie Flaherty, second from right, Montgomery County Lands Trust Director; and Lower Providence Township representatives, from left, Karl Lukens, Casey Snyder, Tom Heisner, and Joe Dunbar.

BIKESPORT held its annual Used Bicycle Collection in November at its retail store at 325 W Main St., Trappe. For four years, Bikesport has been teaming up with Pedals for Progress to provide used adult and kids bicycles (and sewing machines) to developing countries in South America. Tax deductible donations can be made at www.p4p.org. Call Bikesport at 610-489-7300 for more information.

REGAR LANDSCAPING & LAWN CARE, 89 Pechin Mill Road, Collegeville offers Commercial and Residential Snow Plowing & Ice Management. We are fully insured and ready to handle the weather. Regar Landscaping & Lawn Care offers snow plowing and walkway clearing. Single service calls accepted locally only. Call 215-290-0637 Today! www.regarlandscaping.com.



Lower Providence Township

STATE SENATOR BOB MENSCH took the oath of office in the State Capitol in early January beginning his first full term representing the 24th Senatorial District. Senator Mensch stated, "I believe we are at the beginning of a period of great change for the Commonwealth. With a new Governor and new leadership in the state House, Pennsylvania will certainly move in a different direction – one that focuses on improving economic conditions and toward creating new job opportunities." Senator Mensch serves as co-chairman of the Economy, Business and Jobs Caucus aimed at spurring innovative initiatives in PA.

KEENAN, CICCITTO & ASSOCIATES
Attorneys At Law

Corporate Law Real Estate
Municipal Law Estate Planning
Family Law Personal Injury

www.keenanlaw.com
610-489-6170
376 E. Main Street • Collegeville, PA

Superior
CREDIT UNION

MEMBERSHIP
open to all of
Montgomery County

Secure. Caring. Understanding.

WWW.SUPERIORCU.ORG



***Business Owners:* An Opportunity to resolve your WORST BUSINESS NIGHTMARES!**

Attend the "I Choose Success" in Business Seminar!

What you will learn:

- ✓ SUCCESS Factors for Winning Organizations
- ✓ Leading through Change
- ✓ The Success Principles for Business
- ✓ The Winning Mindset
- ✓ Our Power over our Choices and Actions
- ✓ Re-Thinking your Habits
- ✓ The Critical Formula: S = P - E

This Seminar will help you Achieve:

- Improved Profits
- Sales Boost
- Increased Customer Retention
- Raised Morale
- A Better Quality of Life

More info at <http://ics-program.com>.



Dave Akers is the founder & president of Akers Consulting Group, LLC. He has over 20 years of hands-on experience helping businesses drive revenue, build high-performing teams, become more effective and profitable, while improving customer service and team morale. He is the author of: *Win! A Leader's Guide to Building a Winning Team*

Register TODAY -- Limited Seating -- Seminar typically SELLS OUT!

First Seminar in Series!

"I Choose Success" in Business Seminar!

at Spring Ford Country Club, 48 Country Club Rd., Royersford

Thursday, February 24, 2011

3:00-5:30 p.m. ***Networking Mixer for all attendees to follow!***

PV Chamber Discounted Price: \$39 (Retail Price \$89)



Organization: _____ Phone: _____

Attendees: _____

___ Check payable to: PV Chamber, 351 E. Main St., Collegeville, PA 19426

___ AMEX/Visa/MC/Discover # _____ Exp. _____

Security Code: _____ Billing Zip Code: _____ Registration Deadline: 2/21/11

Mall to: PVCC, 351 E. Main St., Collegeville PA 19426 / Fax: 610-454-1270 or Call 610-489-6660.

20th Anniversary HOLIDAY MIXER



ATI Entertainment, Music Sponsor
Alan Impink



Avalanche Salon & Spa, Silver Sponsor
Stephanie Gionfriddo, Deb Honeywell and
Melissa Hunsicker.



Kelly Insurance, Silver Sponsor
Pat Kelly, Lori Angelucci, Beth Ehrhart and Brian Swavely.



Local Pages Publishing, Silver Sponsor
Jim Stewart, Robin, & Frank Giordano



Collegeville Italian Bakery, Silver Sponsor
Steve and Patrizia Carcarey
Giovanni DellaPolla (not in photo)



Gorski Engineering, Gold Sponsor
Renee Koneski and John Riebaw



Univest, Gold Sponsor
Patty Ott and Cynthia Mullen



Phoenixville Hospital, Silver Sponsor
Cheryl Kreider, PVCC Board Director (center) with Shelia
Hampton, Nancy Snyder, Debbie Sciara, & Holly Sanborn



DAVE WIRSCHING

Dave is the principal member and founder of Why About Marketing. Using his extensive background in technology and consulting, he helps his clients achieve marketing success through education, content creation and optimization for "new media" - web sites, social networks, blogs, email, and online advertising.



KRISTIN KANE

Kristin is the Director of Social Media & Recruiting with Kane Partners Staffing Solutions. In launching this new division Kristin is assisting clients in custom solutions for their social media needs and understanding which may include: strategy/plan development, site building, training and education, and even tracking your statistics. Not only does Kristin assist companies but also directs all of Kane Partners' numerous social media programs, events and seminars. In short, Kristin is the face of Kane Partners for all things 'social' and media related!

The Ins & Outs of LinkedIn & Facebook

The **BEGINNER OR ADVANCED** - What you Need to Know

LinkedIn & Facebook are both making headlines in the business world.

Are you using Social Media in your business? Are you on Facebook or thinking about joining? Do you have a LinkedIn Profile? Maybe you have concerns mixing business and personal, or don't see the value in the time you need to invest? Join us as we learn more about LinkedIn and Facebook.

Choose between the **BEGINNER or ADVANCED** Track to gain the information you need based on your knowledge for maximizing your Social Media presence, whether it is using this time to build your fundamentals with the basics or taking the next steps in the advanced session. Both sessions will conclude with real examples of how others are using Facebook and LinkedIn to find business, market and promote what they do.

BEGINNER Attendees will Learn:



LINKEDIN

- Settings & Customization
- Key Elements for an Effective Profile
- Joining and Participating in Groups
- Connecting How & Next Steps
- What Next?



FACEBOOK

- Facebook Profile
- Populating the Information Tab
- Pulling in your LinkedIn Profile
- Create & Use of Lists: "Friends" vs "Business"
- Privacy & Account Setting
- Creating a Basic LIKE Page
- Examples of Businesses using Facebook & LinkedIn

ADVANCED Attendees will Learn:



LINKEDIN

- Review of an Effective Profile & Account Settings
- Etiquette of Participating in Groups
- Maximizing Connections & Applications
- Question & Answer
- Searching for Business



FACEBOOK

- Facebook Profiles/Tabs - Review
- Use of Lists: "Friends" vs "Business"
- Privacy & Account Setting - Review
- Adding Applications (LinkedIn Profile)
- Improving a Basic Business LIKE Page with Application & Content
- Examples of Businesses using Facebook & LinkedIn



MAIL TO:

PVCC
351 East Main Street
Collegedale, PA 19426

OR

FAX TO:
610.454.1270

QUESTIONS CALL:
610.489.6660

OR

EMAIL:
info@PVChamber.net

Register Today!

CONTACT _____ COMPANY _____

PHONE: (____) _____ EMAIL: _____

Choose

- BEGINNER** Linked In/FaceBook Seminar **ADVANCED** Linked In/FaceBook Seminar
- Seminar (includes admission to Networking Mixer) - \$35 member, \$50 non-member
- Networking Mixer Only - \$15 member, \$20 non-member • Light hors d'oeuvres, cash bar

Time/Place

SEMINAR starts at 3:30p.m. MIXER will be held from 5-7p.m.
FEBRUARY 9, 2011 • SPRINGFORD COUNTRY CLUB • 48 COUNTRY CLUB ROAD, ROYERSFORD

Payment

Check Enclosed Visa MC Amex # _____

Exp. _____ Security Code: _____ Billing Zip Code: _____



20th Anniversary HOLIDAY MIXER



Debbie Riegner, **TR Insurance** with PVCC Director Renee Blomstrom & Trevor Hart, **First Niagara**, PVCC Chairman begin to announce raffles!



Keno Shawell, **Copperfield Inn**, Lowi and Tom Keenan, **Keenan, Cicclitto & Associates** & Shirley Epps, **Epps Advertising**.



Rebecca Yergey & Linda Jacobs, **Epps Advertising** chat with Edwina French, **Community Music School**.



Laura Gallagher and Pat Taroski from **Re/Max Achievers** meet with **Trappe Mayor Connie Peck**, Peck's Electronic Service and Kathy Ginnetti, **XPO Business Equipment**.



State Farm Insurance, Larry Hoak team: Barbara, Jane, Darryl, Maureen and Larry next to the State Farm Ins. Flexible Flyer wagon & toys.



PVCC Board Director Brian Ewing with his TD Bank associates: Robyn Garis, Brian Conners & Joan White.



Ursinus College Brian & Sue Thomas and associates Patti Phillips and Amanda Struer.



Awaiting the Raffle & Silent Auction announcements. Thanks for all the generous donations, almost everyone went home with a favor or prize!



☞ **February 17th - Thursday**
Phoenixville Hospital,
 Medical Office Building,
 826 Main Street, 3rd Floor Suites
 Phoenixville

Networking at 11:30 a.m.,
Lunch & Presentation at 12 noon
Concludes at 1:00 p.m.

Guest Speaker: Dr. Kathleen Magness,
Chief of Cardiology at Phoenixville Hospital

**Topic: "Heart Healthy Lifestyles
 for Women"**

Dr. Kathy Magness attended Medical School at Penn State University, completed her residency at Lankenau Hospital in Cardiovascular Diseases where she also did her Fellowship. Dr. Magness is Board-Certified in both Internal Medicine and Cardiovascular Disease working with a team of 11 cardiologists.

Phoenixville Hospital will be hosting a number of events throughout the month, including fashion shows, special jewelry sales, blood pressure screenings, diet, exercise (Zumba classes), de-stress tactics, etc. PV WIN members are encouraged to attend the programs.

*You are invited to visit
Phoenixville Hospital
 in celebration of "Red Dress
 Month" to recognize the
 early signs/symptoms of
 cardio-vascular disease.*

Attendees: _____

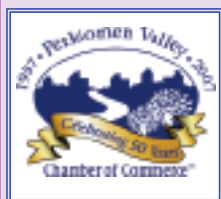
Company: _____

Phone: _____

☞ \$20.00 per person - **Registration received by Monday, 2/14/11**

☞ \$25.00 per person - At Door / Non Member

Check Enclosed



Visa/MC/Amex # _____ Exp. _____

Security Code on Back: _____ Billing Zip Code: _____

Mail: PVCC, 351 East Main Street, Collegeville, PA 19426 *Fax:* 610-454-1270

PV Chamber CONTRACTOR MIXER



Mixer Sponsor



Jerry and Caesar Gorski, hosted the Contractor Mixer on November 17th at GORSKI ENGINEERING.



CONTRACTORS - We want to hear from you!

Take an online quick survey to help us plan future targeted events for your industry.

Visit: www.surveymonkey.com/s/JJH5HLX



As an outcome of the PV Chamber Board of Directors Retreat, an invitation-only Contractor's Mixer was sponsored GORSKI ENGINEERING at their facility in the Iron Bridge Center off Route 29 and Route 113.

Contractors from all disciplines were invited to network and meet new contacts. Debbie Riegner representing CEDC, described the Main Street Facade Grants Program and Jerry Holub, Susquehanna Bank, gave an overview of small business lending options. The next Contractors' Mixer will be held in the first quarter of FY2011. Businesses interested in sponsoring the program, please contact Reneé Blomstrom at 610-489-6660 or email renee@PVchamber.net.

HB 400 Update from Keenan, Ciccitto & Associates

HB 400, which was signed into law in October, 2010 and goes into effect in February, 2011, was written to prevent employers from avoiding workers' compensation and unemployment compensation coverage and expenses for their employees.

Many contractors call people *independent contractors* so the employer may avoid providing workers' compensation coverage and avoid contributions, reimbursements or other amounts required to be paid under the unemployment compensation law.

To be classified as an independent subcontractor, a person must: 1) Have a written contract. 2) Free from direction or control. 3) Customarily engaged in an independently established trade, occupation or business -- which requires the individual to possess the essential tools/equipment. -- Realize a profit or suffer a loss as a result of performing. -- Have a proprietary interest in the business for which they are performing services. -- Maintain a business location separate from the person for whom the services are being performed. -- Works for others as an independent contractor. -- At least \$50,000 in liability insurance.

The Secretary of Labor & Industry is charged with enforcing this law and there are criminal penalties the Attorney General and local District Attorneys are charged with prosecuting. First offense, with intent, is a misdemeanor of the third degree. Second or subsequent offense is a misdemeanor of the second degree. Negligent misclassification of employees as independent contractors is a summary offence with \$1,000 maximum fine.

Keenan, Ciccitto & Associates engages in the general practice of law including Real Estate, Municipal, Corporate, Wills & Estates, Commercial, Family and Personal Injury Claims and Criminal Defense. For more information on HB 400 or other matters call 610-489-6170. The firm is located at 376 E. Main St., Collegeville. www.keenanlaw.com.

Collaborating MEMBERS



The TRAPPE BOOK CENTER is moving in February, 2011. P. K. Sindwani explains, "We are pleased to be working with

GORSKI ENGINEERING as contractor and are excited about the new site. It will be 8,000 square feet with a children's center featuring educational games and activities plus a comfy reading area. There will be a cafe to relax and enjoy poetry readings and open mic nights. We will display local art and crafted furniture for use and for sale utilizing independent local businesses working together. We plan many events including author signings and writing workshops. We will continue with the same great personal customer service as well as supporting our growing community!" The new site is in the Providence Town Center, 220 Plaza Drive, Suite B-3, Collegeville. We will be across the parking lot from Wegmans near **Pearle Vision** and Eastern Mountain Sports. We are also changing our name to **TOWNE BOOK CENTER**. Call with any questions, 610-454-0640, or visit www.trappebookcenter.com.



What's more sentimental than leafing through a family album? The residents at the retirement community of **VILLA AT MORLATTON** know it's when they are the featured photos! **EPPS ADVERTISING** has been working on new marketing materials and they designed a photo album chock full of residents enjoying the amenities at Morlatton. Now its marketers are using it to send out as sales literature. View the online album: www.eppsadvertising.com/photoalbum. For great ideas for your business visit www.eppsadvertising.com.



“Build Your Business” Network Luncheon

11:30-12:00 p.m. Networking
12:00-12:45 p.m. Lunch / Presentation
12:45-1:00 p.m. Individual Introductions
Networking Opportunities

Register today, Space is limited!

Company Name: _____ Phone: _____

Name of Attendees: _____

◆ **January 26 - Wednesday**
Location - Jannie’s Asian Bistro, 1810 Ridge Pike, Limerick
11:30 a.m. - 1:00 p.m.

Speaker: Bruce Zanar, Motivational Marketing presents
Promotions that Motivate Response!

Are you looking for better response to your marketing efforts in 2011? Attend this presentation and learn the “tricks-of-the-trade” for dramatically increasing the response to your marketing and promotional efforts. From direct mail and trade shows to generating website traffic and client incentives, Bruce will show you how to make the most of your marketing budget and increase revenue with techniques you can put into practice immediately.

Established in 1996 by President Bruce Zanar, Motivational Marketing has developed into an award-winning promotional marketing company that has achieved incredible response rates for clients including Univest, Wyeth Pharmaceuticals, Cornerstone Dental and others in a broad range of industries.

Contact Reneé Blomstrom, PV Chamber’s Public Relations Director, at 610-489-7822 to suggest a speaker for the Build Your Business Networking Lunch Series. Our focus is educating business members in order to expand and build business.

- \$20.00 per person - **Registration received by Monday, 1/24/11**
- \$25.00 per person - At Door / Non Member
- Check Enclosed
- Visa/MC/Amex # _____ Exp. _____

Security Code on Back: _____ Zip Code of Billing Address: _____

Mail: PVCC, 351 East Main Street, Collegeville, PA 19426 Fax: 610-454-1270



Bring your flyers and promotional materials for the display table.
Be prepared for a delicious luncheon and great networking!



Weight Loss Challenge Cleansing/Detox Program

Lose 2 or
more pounds
per week!

Doctor
Monitored!

If you are interested in losing 15 pounds or more and are over 18 years old, Main Street Chiropractic is looking for participants in its winter weight loss challenge. This is a doctor monitored, 21 day Cleansing Program.

Informational workshops are being held Monday 1/10, 1/17 at 6:30 pm and Tuesday 1/18 at 9:30 am.

Call to reserve your spot.

Program is limited to first 30 participants.

Main Street Chiropractic



511 West Main Street · Trappe
610 489-9343

www.mainstreetchiropractic.com

The December 9th **New Member Orientation** was chaired by Brian Dubas, Ambassador Committee Chairman, from **Meridian Bank**, who introduced the Ambassador Committee and Board of Directors. The new members participated in an interactive program with networking exercises and introductions. The room was filled to capacity at the **Copperfield Inn at Lakeside**. The session concluded with everyone gathering for the Holiday Mixer held in the Banquet Room at the **Copperfield Inn**.



For more information on the next **New Member Orientation** or joining a Chamber committee:

- * Spring Community Event
- * Golf Outing 2011
- * Holiday Mixer, 2011

Contact Reneé Blomstrom at 610-489-7822 or Renee@PVchamber.net.



New member, Michael Germana, **MERRILL LYNCH**, was welcomed by Bruce Zonar, Chairman of the Build Your Business Networking Luncheons.

Build Your Business Networking Luncheon, November 16th - Speaker Kristi Hughes, Manavista PR, delivered a comprehensive presentation on the public relations aspect of business. She explained the various tools available to companies and the best styles of writing when preparing media pieces. The luncheon was held at **The Trappe Tavern**, 416 Main Street, Trappe.

All are welcome to attend the BYB Luncheons! You will experience delicious food, great networking and hear business-building speakers with topics you can use today! The next BYB Luncheon will be held at **Jannie's Asian Bistro**, 1810 Ridge Pike, Limerick on Wednesday, 1/26/10. Speaker: Bruce Zonar, **Motivational Marketing** will discuss *Promotions that Motivate Responses!* Register now and grow your business!



Perkiomen Valley School District
 3 Iron Bridge Drive • Colleagueville, PA 19426
 (610) 489-8506 • www.pvbsd.org

Proudly serving the communities of Colleagueville, Lower Merion, Perkasie, Schuylkill, Skippack, and Trappe.





Villa at Morlatton

INDEPENDENT LIVING • ASSISTED LIVING • MEMORY CARE

610.385.5002 • villaatmorlatton.com
 1152A Ben Franklin Highway East • Douglassville, PA 19518



Member SPOTLIGHT



insurance group inc

TR INSURANCE GROUP, INC.

Independent Insurance Agency

Randolph Riegner CLU ChFC CIC CPCU

346 East Main Street,

P.O. Box 26070, Collegeville, PA, 19426

610-489-6911 / Fax 610-489-9619

rriegner@trinsurance.com

www.trinsurance.com

At TR INSURANCE GROUP we provide customers with a full line of insurance products and services. Serving the Perkiomen Valley and surrounding communities since 1982, TR Insurance provides all lines of insurance, including Auto, Home, Business, Life, Health and Group Insurance. We also have Recreational Vehicle programs to accommodate motorcycles, snowmobiles, ATVs, golf carts, boats/yachts, etc.

If you are planning to travel across the country or around the world, for a short vacation or for an extended stay, travel insurance will help protect you from the unexpected, so you can enjoy a worry-free trip. Talk to a TR insurance professional to find an International Medical Group plan that's right for you.

When was the last time you reviewed your policies? Circumstances change - make sure that your current auto, homeowner's and other personal lines coverages are up-to-date.

We can assess any gaps in your policies that may exist and provide you with information about options to fill these gaps. We have an easy online survey you may complete. After reviewing, we will contact you with an assessment of your current coverage and any options or special needs recommended.

When you do business with TR Insurance, you're doing business with someone who lives and works in your community, someone who takes the time to get to know you. We appreciate our community and are proud of our long-term history of contributions of both time and money to many worthwhile organizations and causes.

Our office at 346 E. Main St., Collegeville is open Monday – Friday from 7:30 a.m. - 5:00 p.m. and Saturday from 9:00 a.m. - 12:00 p.m. to discuss your insurance requirements. Please feel free to call us at 610-489-6911 or e-mail us at info@trinsurance.com.

Whistle While You Work!

You've got the best protection in the business!



Business and Group Insurance



346 E. Main St. Collegeville PA 19426

610.489.6911

Toll Free: 800.222.3340

trinsurance.com

Randy Riegner CLU ChFC CIC CPCU BEBC • Debbie Riegner CIC CPCU

**MARVIN J. LEWIS
2011 COMMUNITY SERVICE AWARD
NOMINATION FORM**

The Board of Directors of the Perkiomen Valley Chamber of Commerce has established the Marvin J. Lewis Community Service Award in memory of the late Marvin J. Lewis, Esquire. As a Past President and Director, Marvin's efforts were intimately involved in guiding PVCC's growth and development. This community service award is presented to an outstanding member of our community who qualifies both in deed and spirit and who, through their long-term efforts and involvement, have made a significant, positive impact upon life within the Perkiomen Valley. Presentation will be made at the 2011 Annual Meeting.

* Criteria for Nominator: Current member of Perkiomen Valley Chamber of Commerce. Multiple nominations are acceptable.

* Criteria for Nomination: An individual whose long-term efforts and involvement have made a significant, positive impact upon life in the Perkiomen Valley community. (Does not have to be a member of PVCC.)

* Previous Recipients	1992 Dr. Ivan Hess	2001 Richard Holcombe
	1993 Alice Beltz	2002 Myrna & Chuck Knaide
	1994 Richard P. Richter	2003 Muriel Anderson
	1995 Randolph H. Riegner	2004 Stella Styles
	1996 Rev. Dr. John Shetler	2005 Dennis Parker
	1997 Gladys & Raymond Pearlstine, Esq.	2006 Connie Peck
	1998 Thomas Sturgeon	2007 Hudson B. Scattergood
	1999 David A. Cornish	2008 Walter E. Daller, Jr.
	2000 Jack Nolan	2009 Thomas Keenan, Esq.
		2010 Debbie Riegner

* Deadline for Nomination: February 14, 2011 mail: PV Chamber, 351 E. Main Street, Collegetown or email: info@PVchamber.net or fax: 610-454-1270

* Selection Process: Nominee information will be presented to the PVCC Board of Directors. A donation will be made to the recipient's community organization of choice.

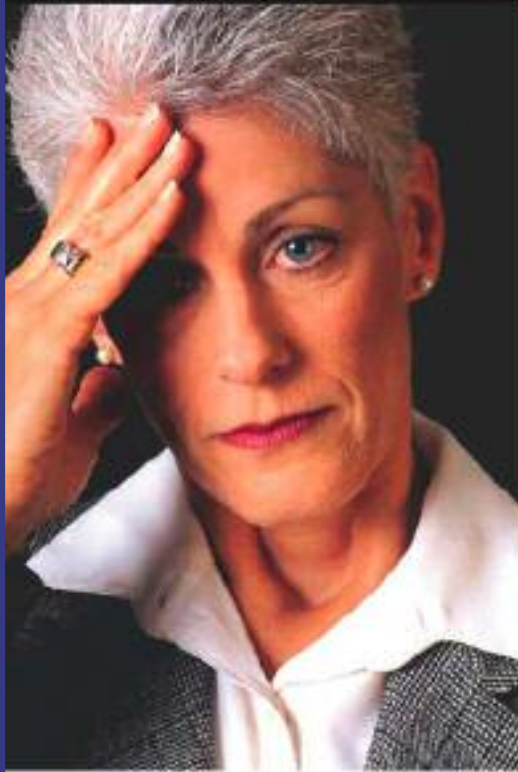
Nominator:

Company:

Name of Nominee:

Reason for Nomination: (Profiles are encouraged.) _____

Aging Parents? Does Wintertime Cause More Concerns?



Don't know where to turn for help?
Columbia Cottage Assisted Living
is here for you!

We care very much about
the quality of life for your loved ones!

7 Levels of Personal Care
Warm, Cozy Environment
Home Cooked Meals
Single Story Design

Call Shirlee Barlow, 610-409-8910, today!



901 East Main St.

Collegeville

610-409-8910

www.columbiacottages.com

Assisted Living At Its Best!

On behalf of the Verizon Foundation, Daniel J. Reavy, Director of External Affairs for **VERIZON PENNSYLVANIA**, presented \$7,500 to Laurel House. The grant supports Laurel House's Domestic Abuse Response Team (DARTII), which provides on-site assistance to law enforcement personnel on domestic violence calls. DARTII advocates are on-call 24 hours a day to assist police responding to domestic violence calls throughout Montgomery County. Advocates provide on-site counseling and support to victims and to any children at the scene. "Verizon is proud to help improve the quality of life for individuals by empowering the community with innovative tools and resources," said Reavy. www.laurel-house.org. To speak with a domestic violence counselor, call Laurel House's confidential 24-hour hotline at 800-642-3150. www.verizonfoundation.org.

KINETIC WEB SOLUTION, Limerick, announces "Way Cool Email." Product Manager Leo Ayers describes it as, "The most feature rich and user friendly web-based email marketing software." Way Cool Email offers list building and management features to automate tasks for email marketers. The strength of building Opt-in forms and data structuring is superior to most email marketing platforms. Users may target and personalize marketing email, import/export from your database, and utilize basic and advanced functions that meet the needs of the novice to expert user. WayCoolEmail has a powerful editor. If HTML and CSS are not your languages, simply copy and paste text and images from Microsoft Word. You don't need a designer to put together a HTML newsletter. You can assemble a newsletter in a few easy steps or choose from hundreds of templates. Way Cool Email counteracts spam with opt-in, permission-based email marketing. Additionally, Kinetic Web maintains feedback loops and white list status with top ISPs and ensure compliance with US CAN-SPAM standard and the EU Privacy Directive. Information is available at www.waycoolemail.com or call 610-831-9827.

The **COLLEGEVILLE MAIN STREET PROGRAM** plans to open a Farmer's Market in the borough beginning Spring, 2011. Cathy Kernen, chair of the Farmer's Market Committee says, "Our history is rooted in farming and there are many farms in the area, so we are hoping to attract a variety of producers who grow or make their own products. We are seeking local fruits, vegetables, baked goods, dairy products, organic foods, flowers, herbs/bedding plants, meats, wines, crafts and jewelry items." The market plans to be open Fridays 4 to 8 p.m. from May through October in the parking lot behind the gas station at 460 E. Main Street. Contact Cathy Kernen, 610-454-1050 or e-mail manager@collegevilledevelopment.org.

Utility rate caps are expiring and you may see an increase in your electric bill at home and at work. For a list of alternative suppliers, the Public Utility Commission has an online tool that lists service providers depending on where you live. The site also features conservation ideas you can use along with a Frequently Asked Questions Section. www.papowerswitch.com

On Creative:
"Magnificent!"
 says Kathy, Marketing Director, JW Pepper



From catalogs to campaigns.
 Let Linda make something magnificent for you!

Call 610.489.6211
eppadvertising.com

Save the Date

More details at www.PVchamber.net, Upcoming Events
 RSVP to 610-489-6660 or email info@PVchamber.net

January 11th

PV WIN Luncheon, 11:30-1:00 p.m.

Speaker: Peg Calvario, LLC

The Sly Fox, 312 N. Lewis Road, Royersford

January 13th

Five Chamber Mixer, 4:00-6:00 p.m.

The Copperfield Inn at Lakeside,

594 W. Ridge Pike, Limerick

January 19th

Aflac Mixer & Presentation, 3:30 p.m.

Copperfield Inn at Lakeside, Limerick

594 W. Ridge Pike, Limerick

January 26th

Build Your Business Luncheon

11:30 a.m. - 1:00 p.m.

Jannie's Asian Bistro, 1810 Ridge Pike, Limerick

Speaker Bruce Zanar presents: "Promotions that Motivate Response"

February 9th

Social Networking Seminar #2 & Mixer

If you missed the last Facebook/LinkedIn seminar, or if you graduated the beginner session ...

register for: Advanced OR Beginner Sessions

Spring Ford Country Club,

48 Country Club Rd., Royersford

3:30 - 5:00 p.m. with Mixer 5:00-7:00 p.m.

February 23rd

PV Chamber Night at Reading Royals!

Reading Royals vs. Trenton Devils, 7:05 p.m.

Click: www.royalshockeyevents.com/perkiomen.

to reserve your discounted Chamber tickets.

February 24th

I Choose Success Seminar

David Akers, Akers Consulting Group

Spring Ford Country Club

48 Country Club Rd., Royersford

Discounted seminar for chamber members.

3:30 -5:30 p.m.

We are now scheduling Mixers for 2011

Call Renee at 610-489-7822.

Get PV Chamber Updates to your EMail account ... call 610-489-6660 or send a note to info@PVchamber.net.



Perkiomen Valley Chamber
 351 East Main Street
 Collegeville, PA 19426
 610-489-6660
 www.PVchamber.net

PRSRT STD
 U.S. POSTAGE
 PAID
 SOUTHEASTERN, PA
 PERMIT NO. 315



Contact the PV Chamber at 610-489-6660 or
 info@PVchamber.net
 www.PVchamber.net

Forward this newsletter to employees
 and prospective members!

This newsletter sponsored by:



Independent Graphics Inc.
 1679 River Road • Pittston, PA 18640 • 570.654.4040 • fax 570.654.9799
 www.independentgraphics.com

"Our impressions will sharpen your image"



 presented Ladies Spa Night on Wednesday, 11/10/10 at the PV Chamber Office. Women were able to network and be treated to services from **Avalanche Salon & Spa, Mary Kay, Connelly Chiropractic.** We learned about **Comcast Business Services** and tried on uniquely designed jewelry from **Crompton Creations.** Over 30 women stopped in during the two-hour event. Plans for a Spring event are being developed, call 610-489-6660 to learn more and to participate!



Many thanks to the sponsors: **Avalanche Salon & Spa; Mary Kay-Jenn Ruggiero; Comcast Business Services, Lianne Krotec; Crompton Creations, Linda Crompton; and Connelly Chiropractic & Wellness, Crystal Connelly.**



Member ADVERTISING

Do you get the PV Chamber Weekly Email Blast?
 Call today (610-489-6660) to add your email!

Have an item for the Community Calendar?
 Send to info@PVchamber.net / fax: 610-454-1270.

Advertise in the Weekly Email Blast:

PRICE REDUCTION: \$100/month with link to your website / page. The links may change weekly.

Member Marketplace is now available to add your news to the Weekly Email Blast. Promote a special sale or event.
\$25/week.



Website Advertising - enhance your business entry on the Member Directory at www.PVchamber.net. **PRICE REDUCED \$300 annually** - your full-color ad displays in a new window.

www.PV Chamber.net Home Page Advertising - We track 3,000+ visits a week and get added to most Favorite's lists! Place your business logo & link onto the **NEWLY REVISED PV Chamber home page!** UPDATED with member photos and details. **Cost \$750 with free logo/link on weekly email!** Contact Reneé Blomstrom at 610-489-6660 or Renee@PVchamber.net to get your message out!