



# Business UPDATE

For more than 50 years, we have been "Minding Your Business" to help grow YOUR customer base in the Collegeville, Trappe, Schwenksville, Limerick, Lower Frederick, Lower Providence, Skippack, Oaks and Upper Providence areas.



**August 5, 2009**

**FirstEnergy Stadium, Reading**

**PERKIOMEN VALLEY CHAMBER NIGHT**

**TRENTON THUNDER 4, READING PHILLIES 8**

What a game! PV Chamber members, clients, friends and family took over Reading's FirstEnergy Stadium on Wednesday, August 5th to watch the Reading Phillies challenge Trenton Thunder.

We lucked out as Pedro Martinez was the scheduled starting pitcher – which resulted in the sold-out game attendance at 9,953 – this is the highest attendance recorded!

Many thanks to our sponsors who provided 10,000 tickets which were distributed throughout the community.

Several sponsors threw out a ceremonial first-pitch as their names were announced and highlighted on the video screen at the game. (See photos on Page 6)

Plans have been announced for a \$10 million makeover of the 60-year-old ball park over the next two off-seasons. The plan would move the entrance to a huge new concession plaza along the right-field side, add a 450-space parking lot and renovate the team locker rooms. The plan is contingent on getting a \$5 million state grant, with the team and the city of Reading funding the rest of the project cost.



**PV Chamber  
Night at  
Reading Phillies**

Wednesday, August 5, 2009  
7:05 p.m. (Gates open 6:00 p.m.)  
Reading Phillies vs. Trenton Thunder

***Thank you, Sponsors!***

Ambler Savings	610-287-8301
Comfort Creators, Inc.	610-489-0595
Courtyard by Marriott	484-974-2600
David McSurdy, Sarah Pavlow & Staff: The Smile Specialists	610-489-6032
Golf Outing Productions	610-287-2718
Harvard Realty	610-539-0880
Kalejta Financial Management	610-831-2195
Karr Barth Associates, Schappell	610-660-4538
Keenan, Ciccitto & Associates	610-489-6170
Meridian Bank	484-395-2062
Minuteman Press of Eagleville	610-539-6707
Oehlert Brothers <b><i>Double Sponsor!</i></b>	610-948-3666
Oehlert Brothers	610-948-3666
Perkiomen Valley Chamber	610-489-6660
Phoenixville Federal Bank	610-489-6067
Renaissance Academy	610-983-4080
Revolution Cheer & Tumbling Center	610-489-4911
Roger C. Tolley, DDS, PC	610-489-2037
State Farm Insurance - Larry Hoak	610-489-6500
Talone Insurance, Inc.	610-409-9410
Total Restoration Contracting	610-489-1650
TR Insurance Group	610-489-6911
Univest	215-721-8396
Weatherbee Media	610-489-4567



# Business UPDATE

**Perkiomen Valley Chamber of Commerce**  
351 East Main Street  
Collegeville, PA 19426

phone: 610-489-6660  
fax: 610-454-1270  
email: info@PVchamber.net  
web: www.PVchamber.net

## Officers of the Board

Chairman of the Board	Trevor Hart Harleysville National Bank
Past Chairman	Mike Frederick Wells Fargo Advisors
Vice Chairman	Tom Burkett Epps Advertising
Treasurer	Joe Lowe Lowe & Associates, P.C.
Secretary	Larry Hoak State Farm Insurance

## Board Members

Brian Thomas	Ursinus College
Linda Dobra	Sovereign Bank
Brian Ewing	TD Bank
Richard Galup	Phoenixville Hospital
Caesar J. Gorski	Gorski Construction
Dr. Marsha Hurda	Spring Ford School District
Patrick Kelly	Kelly Insurance Agency
Robbie LaRocca	Wyeth Pharmaceuticals
Dan Lejeune	RiverCrest Golf Club & Preserve
Jim Weaver	Perkiomen Valley School District
Bruce Zanar	Motivational Marketing

## Legal Counsel

Thomas M. Keenan, Esq.  
Keenan, Ciccitto & Associates

## PVCC Staff

Arlene Magargal Director of Operations  
Doreen Swanson Administrative Coordinator  
Lori Kropp Chamber Events

Communication Consultant:  
Tom Gailey, GaileyMurray Communications

Technical Consultant:  
Frank Forsythe Jr., TechMedic, Inc.

## MEET NEW BOARD DIRECTORS:



**Richard J Galup, MBA, MS, OTR/L**  
Phoenixville Hospital

Richard J Galup is the Assistant Chief Executive Officer at Phoenixville Hospital, a 144 bed community hospital with over 1,000 employees. Richard has over 10 years of progressive management experience in Health Care and was previously Director of Outpatient Rehabilitation and Sports Medicine at Nazareth Hospital. He is a member of the American Occupational Therapy Association and American College of Health Care Executives.

Outside of work, Richard enjoys time with the family, being at the beach, and real estate investing. Richard currently resides in Philadelphia with fiancée, Lorenza. Richard replaces resigning Director Grant Hoffman.



**Patrick J. Kelly, President & Founder**  
Kelly Insurance Group

Pat is the President and Founder of the Patrick J. Kelly Insurance Group, LLC. and its affiliated companies. Pat continues to be active in the overall operations of the agency and contributes to its continued growth by maintaining current client relationships and cultivating new ones.

Pat is a long standing supporter of several local organizations and strongly believes in giving back to the community. Pat serves as Head Coach for the Spring Ford Sting, a girl's softball team. His hobbies include golfing, going to the beach, and spending quality time with his family.

## Brian Thomas, Emissary & Baseball Head Coach

### Ursinus College

Brian Thomas serves as chief liaison to graduates and friends of the College who have a special interest in athletics. Thomas works under the auspices of the College Relations Office and will continue to coach the Ursinus baseball team. One goal will be to connect with former UC athletes and supporters of the athletic programs.

Thomas has worked for The Perkiomen School as director of development. He also served as a teacher and coach in the Perkiomen Valley School District. A retired U.S. Army first lieutenant, Thomas was a platoon leader in Vietnam awarded the Combat Infantry Badge, Bronze Star with V for Valor, Purple Heart, Good Conduct Medal, Vietnam Campaign Medal, Vietnam Service Medal and a Jungle Expert Badge. Brown steps in for Victor Brown, whose responsibilities at the college reflect more travel.

**Mixer at Columbia Cottage**  
**July 16, 2009**

*Thank you to the staff and directors of Columbia Cottage for hosting the PV Chamber members and providing so much valuable information about your facility. Members were able to tour and meet the residents of this assisted living community. The atmosphere yielded great networking and a delicious breakfast!*



Brian Dubas, Meridian Bank, Michael Frederick, Wells Fargo Advisors, Orla Nugent, Columbia Cottage and Tom Burkett, Epps Advertising.



Above: PVCC Members networking in the Country Kitchen.  
Below: Chris Godshall, Meridian Bank, Bruce Zanar, Motivational Marketing and Jon Schappel, Karr Barth.



# Member SPOTLIGHT

## Columbia Cottage

Shirlee Barlow

901 E. Main Street, Collegeville, PA, 19426

610-409-8910 Fax 610-409-2941

shbabe@verizon.net

www.columbiacottages.com

Columbia Cottage is a single level, assisted living community offering a homey, intimate feel and excels in providing levels of care in comfortable surroundings. Owned and operated by Horst Group, Lancaster, PA under the leadership of Jim Brant, President.

All are welcome to walk through the front door; you will feel as though you have come home. There are comfortable common living areas, as well as private living floor plans for you to choose to make your "home." Currently there are four Columbia Cottage locations in Collegeville, Hershey, Wyomissing and Hanover.

At Columbia Cottage you will find people who care deeply about you and your family. The staff works effectively, efficiently, and cooperatively to to satisfy our residents' needs.

September celebrates National Assisted Living Week (NALW) and this year's theme is "Traditions of the Heart." NALW runs September 13-19, 2009. Columbia Cottage Assisted Living Community will celebrate NALW providing social activities and story-telling opportunities for the residents, but also will be offering a unique, thought provoking brain fitness program called Posit Science. The Posit Science program includes a series of scientifically based, fun and engaging exercises that the residents perform daily over an eight-week period. These programs exercise the brain and are designed to speed up brain processing and improve brain function.

At the heart of Columbia Cottage is "4+Steps," an individualized service plan designed to solve the real, day-to-day issues that have threatened to destroy the independence you've worked so hard to achieve. 4+Steps assures that you'll receive just the right amount of help at the time you need it. As a team, you, your family, and our trained staff will determine the best way to help you to maintain or improve your independence from providing minimal assistance through to hospice care. Columbia Cottage helps you face the challenges of living longer and better.



Photo: Risa Brown, LPN, Regional Managing Director, Jeffrey Bliimline, Shirlee Barlow, Managing Director and Orla Nugent, RN and Vice President of Columbia Cottages. Orla is also serving as President, Pennsylvania Assisted Living Association.

PV Chamber meets Pedro Martinez!  
We present the next Reading Phillies Rookies!



**Behmerwald Nursery Mixer**  
**July 9, 2009**

*A beautiful summer day to enjoy the gardens, meet the staff and dream of our own landscaping visions coming to reality with the assistance of Bill Donnelly and his team at Behmerwald Nursery!*



# Member SPOTLIGHT

## **Behmerwald Nursery**

*Nursery/Landscaping Services*

Bill Donnelly

4904 Garges Road, Schwenksville, PA, 19473

610-287-0480 Fax 610-287-4326

behmerwald@behmerwald.com

www.behmerwald.com



Bill Donnelly and his team at Behmerwald Nursery are celebrating their 20th anniversary this year as the nursery was founded in 1989.

We specialize in growing over 250 varieties of perennials with more than 20,000 plants. All our plants are locally grown, while large garden centers bring in plants from other parts of

the country, it seems obvious to us that a plant grown locally stands a better chance of surviving in your garden.

The nursery property was originally purchased by Joseph and Rose Behmer. Joseph Behmer had immigrated from Austria and when the Behmer's purchased the property, they named it "Behmer's Woods" which is "Behmerwald" in German. When the Nursery was founded it took the name of the property. Bill Donnelly, is the grandson of Joseph and Rose Behmer.

Behmerwald Nursery provides landscaping design that enhances your home or commercial property and stays within budget. From installing walkways, patios or walls to planting trees, shrubs, flowers or sod - we provide quality materials and workmanship.

Our landscape packages are customized to fit your view of simple and tidy to lush and gorgeous. We are professionally trained in the latest techniques and use only the best products available to ensure your satisfaction.

Now is a great time to have hardscape work done. Hardscapes refer to any element in the landscape that is made from a paver or stone. Consider adding a patio, walkway or wall to your landscape. Today's choices of materials range from inter-locking pavers, brick pavers, brick, flagstone, or fieldstone with many colors available.

Take a virtual tour of the nursery at [www.Behmerwald.com](http://www.Behmerwald.com) to learn about options for your landscape among the many trees, shrubs, and perennials. Upcoming seminars are listed and be sure to sign up for the Behmerwald Nursery Newsletter where we provide more information on what to do in the garden throughout the year, specials and on trends in landscaping.

Behmerwald Nursery is open Monday/Friday, 9:00 a.m. – 6:00 p.m.; Saturday, 9:00 a.m. – 4 p.m. and Sunday, 10:00 a.m. – 3:00 p.m.



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Barb Hager CLU (MPC) CIO (PNU) RSOB • Debra Hager CLU (PNU)

**Multi-Chamber Event  
The Foundry, Phoenixville  
July 24, 2009**

Perkiomen Valley Chamber members networked with Chester County, Exton Region, Great Valley Regional, Phoenixville Regional and Spring Ford Chamber members at the newly renovated Phoenixville Foundry, located at 2 N. Main Street, Phoenixville. [www.phoenixvillefoundry.com](http://www.phoenixvillefoundry.com).



The July PV Chamber Board of Directors meeting provided an opportunity for Shayne Trimbell, GVF Transportation to discuss the 422 Corridor and regional transportation issues. 610-354-8899 [www.gvftma.com](http://www.gvftma.com).

Another agenda item was the acknowledgement of the outstanding efforts of Bill Penney, Allstate Insurance, as Chairman of the very successful 2009 Golf Outing. The event on June 4th was the ninth outing under Penney's leadership. Dave Duryea, owner of The Trappe Tavern, where the meeting was held, was also recognized and presented a plaque of appreciation as a Sponsor.

*Photo: Golf Chairman Bill Penney presents plaque to Dave Duryea with PV Chamber Chairman, Trevor Hart, Harleysville National Bank.*



# NEW MEMBERS

**Adult Residence/Assisted Living  
Villa at Morlatton**

*A Distinctive Retirement Community*  
Amy Purcell  
1152A Ben Franklin Highway East  
Douglassville PA 19518  
610-385-2026 Fax: 610-385-0992  
Email [apurcell@villaatmorlatton.com](mailto:apurcell@villaatmorlatton.com)  
Web Site [www.villaatmorlatton.com](http://www.villaatmorlatton.com)

The Chamber ONLY  
refers  
PV Chamber  
members!

**Advertising/Public Relations  
Manavista PR**

*Public Relations Consulting*  
Kristi Hughes  
334 Vista Drive Phoenixville PA 19460  
215-816-2954  
Email [Kristi@ManavistaPR.com](mailto:Kristi@ManavistaPR.com)  
Web Site [www.manavistaPR.com](http://www.manavistaPR.com)

**Medical/Legal/Pharmaceutical Consulting  
Grace Integrity Solutions, LLC**

*Pharmaceutical Consulting: 3rd party payer segment*  
Betty Jean M. Swartz  
P.O. Box 175 Eagleville PA 19408  
610-539-7760  
Email [swartzbj@graceisolutions.com](mailto:swartzbj@graceisolutions.com)  
Web Site [www.graceisolutions.com](http://www.graceisolutions.com)

**Real Estate Services/Apartment Rentals  
Walnut Crossing**

*Apartment Community*  
Anne Powers  
350 Brooke Drive Royersford PA 19468  
610-948-6850 Fax: 610-948-1070  
Email [manager@walnutcrossing.com](mailto:manager@walnutcrossing.com)  
Web Site [www.walnutcrossing.com](http://www.walnutcrossing.com)

**Retail Services  
Best Buy of Collegeville**

*Consumer Electronics Retailer*  
Joshua Alspach  
400 Front Street Providence Town Center Collegeville PA 19426  
610-781-6858  
Email [joshua.alspach@bestbuy.com](mailto:joshua.alspach@bestbuy.com)  
Web Site [www.bestbuy.com](http://www.bestbuy.com)

**Kona Ice/Hoffman-Ice, LLC**

*Tropical Shaved Ice*  
Pat Hoffman  
49 Dunleavy Circle Schwenksville PA 19473  
610-908-7562  
Email [Hoffmanschw@aol.com](mailto:Hoffmanschw@aol.com)  
Web Site [www.kona-Ice.com](http://www.kona-Ice.com)



## About Our MEMBERS

Rave reviews have been received on the recently delivered Collegeville and Trappe Community Directory published by **LOCAL PAGES PUBLISHING**. Get your copy and details on the publication by calling Concetta Rafanello at 610-579-3809. [www.localpagespublishing.com](http://www.localpagespublishing.com).

### **MONTGOMERY COUNTY ECONOMIC DEVELOPMENT CORPORATION**

is the new name of the former Montgomery County Industrial Development Corporation. To better serve the economic development needs of our diverse county; we have decided that our name should change to reflect our involvement in every aspect of the County's economy. We will continue the same level of service and quality programs that are our trademark. Contact Carmen Italia, 610-272-5000 or visit [www.mcidc.com](http://www.mcidc.com).

### **HARLEYSVILLE NATIONAL BANK** (HNB) continues its commitment

to preserving open space throughout Montgomery County. As part of its partnership with the Montgomery County Lands Trust. HNB has donated office space at 482 Main St. Harleysville, to serve as the nonprofit's new headquarters. Best wishes to retiring HNB manager Anne Condon of the Skippack Branch and welcome Carol Daniels, the new manager at HNB, 3893 Skippack Pike, Skippack. Call Carol at 610-584-4162 or email [cdaniels@hncbank.com](mailto:cdaniels@hncbank.com). [www.HarleysvilleBank.com](http://www.HarleysvilleBank.com).

### **CAPONE & ASSOCIATES** provides a new service: *Nightingale – Your*

*Healthcare Is Our Business*. No one teaches us how to manage an illness, bills can pile up, you have more questions than answers, and you can feel alone. Nightingale is here to help. Our team of health care experts and certified case managers have decades of experience guiding patients through the medical process. Since 1993 we have been reducing medical bills. Our team can negotiate the costs of your medical treatment and can work to reduce fees. We are with you every step of the way. Our service can offer options to your current treatment plan and we work with foreign providers should you decide to seek treatment overseas and will follow your treatment until you return home. Nightingale: 800-526-1877. [www.askthenightingales.com](http://www.askthenightingales.com).

### **SIMPLY BE WELL** recently hosted a Nutritional teleclass with information

focused on learning how to eat healthier and live a long sustainable life of vitality and energy. For more information, contact Judith Barrett-Johnson at [www.simplybewell.com](http://www.simplybewell.com) or phone 610-584-2439.

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James Phillips has joined **THE VICTORY BANK** as Business Development Officer. Phillips will analyze client's financial situations and develop strategic solutions to meet short and long term goals. Phillips formerly served as President of Norco Motors in Pottstown and was Chairman of the Philadelphia Dealer Council, National Dealer Council Chairman of the Finance Committee, and Vice-Chairman of the Dealer Advertising Association. The Victory Bank named Trisha Metz, Credit Department Manager and Matthew Melcher, Junior Credit Analyst. The Victory Bank is a locally owned and operated commercial bank headquartered in Limerick. The bank was founded to optimize the financial lives of businesses, professionals, and consumers primarily in Montgomery, Chester and Berks Counties. 610.948.9000 or visit [www.thevictorybank.com](http://www.thevictorybank.com).

### **THE AMERICAN REVOLUTION CENTER** signed an agreement with

the National Park Service enabling ARC to establish a national museum at 3rd & Chestnut Streets in Philadelphia's Independence National Historical Park. ARC will be near landmarks and historical institutions associated with the American Revolution, including the Liberty Bell Center, the National Constitution Center and Independence Hall. [www.americanrevolutioncenter.org](http://www.americanrevolutioncenter.org).

### Clear WiMAX is proud to announce that **Montco IT** of Collegeville

has been selected as one of the first authorized dealers of WiMAX for next generation mobile internet products and services. Montco IT and Clear offer super fast mobile 4G WiMAX internet that gets you online across entire cities. Our products and services provide home and business solutions for both the casual and power user. Presales are open for the Philadelphia area and Montco IT is ready to provide 4G internet to businesses and residences. Contact Dave Sobczak, owner of Montco IT, for further information on this and other IT services for small and medium business with a focus on proactive maintenance and support. [Dave@MontcoIT.com](mailto:Dave@MontcoIT.com), 610-489-1515, [www.MontcoIT.com](http://www.MontcoIT.com).

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Collegeville PA.

# CELEBRATE NATIONAL ASSISTED LIVING WEEK!



Join **Columbia Cottage** in Celebrating National Assisted Living Week  
Starting on Grandparent's Day, Sunday, September 13th.

**Attend the Health Fair!**  
Thursday, September 17th  
from 6:00 - 8:00 pm

**Call Shirlee Barlow • 610-409-8910 • To Learn More!**



901 East Main Street  
Collegeville  
610-409-8910  
[www.columbiacottages.com](http://www.columbiacottages.com)

**Assisted Living At Its Best!**



PA Senator John Rafferty presented a citation for 25 years of dedicated service to the central Montgomery County Community to **KEENAN, CICCITTO & ASSOCIATES**. Pictured from left: Rowan Keenan, partner; Hillary Mack, associate; Senator Rafferty; Thomas Keenan, senior partner; and Stephen Porter, associate. Keenan, Ciccitto & Associates engages in the general practice of law, including Real Estate, Municipal, Corporate, Wills and Estates, Commercial, Family law, Personal Injury Claims, and Criminal Defense. The firm is located at 376 East Main Street, Collegeville, 610-489-6170, [www.keenanlaw.com](http://www.keenanlaw.com).

**GVF TRANSPORTATION** encourages commuters to get out of their cars and onto trails in Montgomery County by coordinating a Bike-to-Work competition among four of its partners: the Department of Environmental Protection (DEP), GlaxoSmithKline, SEI and WYETH PHARMACEUTICALS. To date 96 employees have logged more than 23,000 miles! During the competition which ends 9/25/09, bike items donated by **BIKESPORT** are raffled to add incentive to keep biking. [www.gvftma.com](http://www.gvftma.com).

**RE/MAX ACHIEVERS** welcomes Peg Chism to the team. Peg holds certifications and designations of CRS (Certified Residential Specialist), ALHS (Accredited Luxury Home Specialist, ABR (Accredited Buyers Representative), and SRES (Senior Real Estate Specialist). Contact Peg at 215-802-6491 or [www.pegchism.com](http://www.pegchism.com) for valuable real estate information. John Ohler of Re/Max Achievers congratulates Denise Brown on earning the e-Pro Designation, which certifies real estate professionals as Internet Professionals 610-819-1526 or [denisebrownhomes@comcast.net](mailto:denisebrownhomes@comcast.net). Also, recognized as Certified Distressed Property Realtor experts are: Jim Boyd, Denise Brown, John Chernesky, Mariea Geho, John Ohler, Carol Savino, Nicole Ohler Roman and David Waldt. These realtors have acquired the proper training in distressed properties such as foreclosures/short sales. [www.achieverspa.com](http://www.achieverspa.com).

**GORSKI ENGINEERING** comes to the aid of the **PERKIOMEN WATERSHED CONSERVANCY**. The PWC headquarters in Schwenksville is a lovely old stone barn that dates to the mid 1800's. There has been a great deal of deferred maintenance over the years and the mortar on the front wall was deteriorating to the point where rain water was coming through the walls and roof. Gerry Gorski, of Gorski Engineering, provided workmen who spent the week repairing mortar, a damaged window and the roof leak. Much appreciation to Gerry and Scott, Jesse and Jim – members working together! [www.gorskiengineering.com](http://www.gorskiengineering.com).

On Thursday, October 22, 2009 the **PERKIOMEN WATERSHED CONSERVANCY** will hold its Annual Environmental Awards Banquet honoring individuals and organizations that have committed their time and energy to protecting the land and water resources of the Perkiomen Watershed. There are many ways to participate – you can advertise in the Program Booklet, donate an item to the Silent Auction, be a sponsor or join in for the celebration - 610-287-9383 - [www.perkiomenwatershed.org](http://www.perkiomenwatershed.org).

**NATIONAL PENN BANK** announced that Michael Hughes will join the company as Chief Financial Officer reporting to President and CEO Glenn Moyer and will be charged with formulating and implementing the company's financial strategies and policies as part of its balanced growth plan. Prior to joining National Penn, Hughes most recently held the positions of Chief Executive Officer of BSCV, Inc. and Chief Restructuring Officer at Boscov's Department Store, LLC. [www.nationalpenn.com](http://www.nationalpenn.com).

**BIKESPORT** announces the E-Assist bicycle by Trek which will be available in December and provides electric power while pedaling! Bikesport, the area's largest Trek dealership for 19 years, plans to have the bikes in store as soon as they are available. The bicycle has a recharging 8 pound battery and 4 power modes. A choice of "4-Power" adds four times the power the rider puts on the pedals. The bike will also be acceptable on the Perkiomen and Schuylkill River trails as it can be ridden at lower speeds or turn the power off and use it as a regular bicycle! [www.Bikesportbikes.com](http://www.Bikesportbikes.com) 610-489-7300.

**COMMUNITY MUSIC SCHOOL** is forming a new community chorus for high school students and adults to share their passion for singing. This chorus, under the direction of CMS's Emily Kosasih, will explore traditional secular and sacred choral literature as well as lighter contemporary music. All those interested in joining the community chorus may audition in early September. Weekly rehearsals will begin September 15 from 7:15 to 8:45 p.m. Call 610-489-3676 or visit [www.cmsmusic.org](http://www.cmsmusic.org) for more information.

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Small business owners in PA need to be aware of the Mini Cobra and Coverage Extension to Age 30 for Eligible Dependents. On 6/10/09 Governor Rendell signed Act 2 of 2009 to help address the growing need to extend health care options for those newly unemployed. Employees laid off by small employers are now eligible for state Mini-COBRA benefits. This also means that the 65 percent reduction in COBRA premiums authorized under the new federal stimulus law will now apply to Mini-COBRA benefits for workers laid off from small businesses, for up to nine months. Act 4 of 2009 (Senate Bill 189), expands health insurance coverage for children of insured parents. It allows adults up to age 30, under certain conditions, to remain covered by their parent's health insurance. Should you have any questions, contact **KELLY INSURANCE AGENCY** Benefits Group. [www.kellyins.com](http://www.kellyins.com) – 610-489-9442.

**LOWER PERKIOMEN VALLEY REGIONAL SEWER AUTHORITY** received \$2,500,000 for the Perkiomen Creek Interceptor and **SCHWENKSVILLE BOROUGH AUTHORITY** received \$759,915 for the Water Interconnection Project. This is H2O PA funding for critical water/sewer projects and other infrastructure needs across PA announced Senator John Rafferty. The funding is provided through an \$800 million bond financed by 5% of gaming revenue deposited in the PA Gaming Economic Dev. and Tourism Fund.

**FAMILY SERVICE'S** Meals on Wheels celebrated 35 years of service in the Lower Perkiomen Valley and recognized 26 dedicated volunteers at a luncheon in June. The Good Neighbor Award was given to the Royersford Area Community Chest. For information on Meals on Wheels, call 610-326-1610. [www.fsmontco.org](http://www.fsmontco.org).

Please join **LIBERTY MINISTRIES** at our 29th Anniversary & Fundraising Banquet on Saturday, October 17th at 5:30 p.m. at Franconia Heritage Restaurant, 508 Harleysville Pike, Rt. 113, Franconia. The banquet will have a family style dinner, ministry updates, personal testimonies, and an offering will be taken to support Liberty Ministries. For tickets, call 610-287-5481. [www.libertyministries.us](http://www.libertyministries.us).

**SIGN\*A\*RAMA**, Royersford offers a free banner to the families of the soldiers welcoming home their loved ones. We enjoy recognizing and thanking individual Soldiers, Sailors, Airmen and Marines for their service in Iraq and Afghanistan. One free 2'x 4' banner may be provided for each returning service man/woman. To participate, local military families should call Sign\*A\*Rama Royersford at 610-948-2040 for details. [www.signaramaRoyersford.com](http://www.signaramaRoyersford.com).

**THE HISTORICAL SOCIETY OF TRAPPE, COLLEGEVILLE, PERKIOMEN VALLEY** President Robert Meschke announced that State Senator Andrew Dinniman has donated a beautiful book titled, "A Sacred Challenge: Violet Oakley and the Pennsylvania Capitol Murals," along with a personally hosted tour of the Senate Chamber to view the murals. A Silent Auction is underway with bidding ending on 9/19/09 - Heritage Day, at the Henry Muhlenberg House. The book describes Violet Oakley as "one of the first women in the history of American art to have been commissioned for the mural decoration of a major public building." Bids on this book and tour may be submitted (in \$5.00 increments) by calling the Society office at 610-489-7560. Please note the date and time of your call. Current bids are updated at [www.trappehistoricalsociety.org](http://www.trappehistoricalsociety.org).

**EPPS ADVERTISING**, a full-service advertising agency located in Trappe, recently presented "Direct Mail That Works" to members of the Homebuilders Association of Chester and Delaware Counties. Builders, realtors and associate members attended the program presented by Linda Jacobs, Senior Art Director at Epps. With over 27 years of experience in the advertising industry, Linda discussed creative alternatives to direct mail promotions. Epps Advertising is an award-winning advertising firm that specializes in brand strategy, identity and creative solutions to marketing challenges. For more information contact Leann Shultz at 610-489-6211 or email [leann@eppsadvertising.com](mailto:leann@eppsadvertising.com).

**ADVANCED DENTISTRY OF COLLEGEVILLE** is now an in-network MetLife provider. Our office is currently having a dental awareness campaign to further introduce and educate people in our community about dental health. We welcome your friends and family. For each referral, you will receive a \$25 credit on your account. Also, in addition to this credit, the patient with the most referrals now through September 30th 2009 will receive a \$50 Gift Certificate to a restaurant of your choosing. 610-489-5555 [www.collegevilledentistry.com](http://www.collegevilledentistry.com).

**RE/MAX 440** Broker/Owner Thomas Skiffington's team was recently honored for securing a position in the top 25 Teams for the RE/MAX PA and DE Region for the first half of 2009. Tom leads realtor professionals throughout the RE/MAX 440 organization. Team members include Tom Skiffington, Josh Moser, Carol Copelin and Gina Plesser. Tom has been a licensed Realtor® since 1988 and is the broker/owner of ten RE/MAX real estate franchises located in Bucks, Lehigh & Montgomery counties. [www.pahomesforsale.com](http://www.pahomesforsale.com).

... **Provide YOUR business news/event details** ... email to [info@PVchamber.net](mailto:info@PVchamber.net) or fax to 610-454-1270. We'll use your photo or logo or request we visit to take a group shot! **Best rates around for your business card or full page announcement.** Get the details by calling Arlene at PVCC: 610-489-6660.

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**THE BEL CANTO CHILDREN'S CHORUS**

performed summer concerts throughout many villages and towns in Italy. The audiences responded with standing ovations, tears and great enthusiasm. In Rome, the Chorus visited the Forum, Coliseum, Cistine Chapel

and perhaps the highlight of the trip was the honor of singing at Mass at St. Peter's Basilica at the Vatican on the last day. The Chorus is accepting new choristers for the 2009-2010 season. For information call 215-541-4242 or [www.belcantochildren.com](http://www.belcantochildren.com).

The Collegeville Main Street Program, (CMSP) of **COLLEGEVILLE ECONOMIC DEVELOPMENT CORPORATION** will participate in a demonstration project to improve pedestrian safety, funded by the National Highway Traffic Safety Administration. The CMSP was one of only 10 organizations nationwide selected to participate in this project from over 75 applicants. During the year-long project, CMSP will receive technical assistance from national pedestrian safety experts, along with \$2,000 to be used towards the purchase of signage, reference materials, or activities related to the program. To get involved with the pedestrian safety project, email Linda Flederbach at [manager@collegevilledevelopment.org](mailto:manager@collegevilledevelopment.org) or call 610-454-1050.

**EDWARD JONES** was named the No. 2 full-service brokerage firm in the June 2009 edition of *SmartMoney Magazine*. The magazine lauded the firm for growing its number of financial advisors in a down market. The firm also managed to lead in stock picking. Additionally, for the 10th year, Edward Jones was named one of the "100 Best Companies to Work For" in America by *FORTUNE Magazine* in its annual listing. The firm ranked No. 2 overall and No. 1 on the magazine's Best Large-sized Company list. Contact Jim Defoe at 610-409-8966. [www.edwardjones.com](http://www.edwardjones.com).

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**Government Updates:**

The U.S. Small Business Administration has announced that residents and businesses of Montgomery County affected by the recent flooding on August 2, 2009 may apply for low-interest disaster loans up to \$200,000 to repair damaged real estate.

The SBA announces that the 504 loan program, which provides long-term, fixed-rate financing for major fixed assets will be able to refinance existing loans into an SBA 504 loan project for eligible fixed assets. Any small business may refinance existing, eligible debt as long as the amount being refinanced is 50% or less of the total cost of the expansion. The 504 program also includes projects that will conserve energy. Fees for the program have been waived for 2009. [www.sba.gov](http://www.sba.gov).

**PennDOT LAUNCHES 511 SYSTEM - "Travel Info to Go!"** 511PA provides free, 24-hour information services including traffic delay warnings, weather forecasts, regional tourism information, and links to transit agencies and major airports. Call 511 from cellular phones/landlines or via the Internet at [www.511PA.com](http://www.511PA.com). Users may register through the web site to receive personalized traveler alerts, provided through e-mail and text messaging. The 511PA roadway network includes 1,759 miles of interstate including the PA Turnpike and major roadways in Harrisburg, Philadelphia and Pittsburgh. Traffic information will include reports such as crashes, construction and, starting in November, winter road conditions. Average traffic speeds are available in urban areas. [www.511PA.com](http://www.511PA.com). The FCC designated 511 as the nationwide three-digit telephone number for traveler information. Pennsylvania joins 35 states that already have established 511 services.

Social Security has published "*When To Start Receiving Retirement Benefits*" online at [www.socialsecurity.gov/pubs/10147.pdf](http://www.socialsecurity.gov/pubs/10147.pdf).

As part of Montgomery County's continuing emergency preparedness effort, one free dose of potassium iodide will be made available to each person who lives or works within a 10-mile radius of the Limerick Nuclear Power Plant. This is our second distribution of the tablets and resident participation is voluntary.

Radioactive iodine, one of the contaminant's that could be released in a nuclear accident or similar event, can increase the risk of thyroid cancer. Potassium iodide is a drug that, taken in an appropriate and timely dosage, can block exposure to radioactive iodine. Local businesses (that previously received KI) will be contacted by the Montgomery County Health Department to update the number of employees at the site. Businesses may then pick up their pills at MCHD Pottstown Health Center or call 610-970-5040 for more information.

**Perkiomen Valley School District**  
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Perkiomen Valley Chamber  
**Newsletter Advertising Reservation Form**

www.PVchamber.net

Where are you advertising?

PVCC is here to help you target local business and the community.

Get your message out to just as many 600 Chambers. Members with the "Business Update" are essential to our monthly newsletter.

As it happens when the newsletter is up loaded online, be alerted to the community for up to one year!



Yes, start our ad in the upcoming newsletter

- |   |  |
|---|--|
| <input type="checkbox"/> 1 issue Business Card - \$50   | <input type="checkbox"/> 1 issue Double Business Card - \$100  |
| <input type="checkbox"/> 3 issues Business Card - \$150 | <input type="checkbox"/> 3 issues Double Business Card - \$300 |
| <input type="checkbox"/> 6 issues Business Card - \$300 | <input type="checkbox"/> 6 issues Double Business Card - \$600 |
| <input type="checkbox"/> 9 issues Business Card - \$400 | <input type="checkbox"/> 9 issues Double Business Card - \$800 |

- FULL page, FULL color advertisement - \$150  
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Check Enclosed  
 Visa/MC/Amex # \_\_\_\_\_  
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Company: \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Phone: \_\_\_\_\_

The Chamber has final right of approval prior to print  
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 MEMBERS ONLY (limited availability)

Mail to: PVCC, 351 East Main Street, Collegeville, PA 19426  
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Register for Events & Programs ...  
 Reserve your ad in the next *Business Update* ...  
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[www.PVchamber.net](http://www.PVchamber.net)

# Save the Date

**September 15th**  
**Mixer with Collegeville Business Network Group at**  
**Main Street Chiropractic and Curves For Women**  
 9:00 - 11:00 a.m.  
 511 W. Main Street, Trappe

**September 15th**  
**Women Business Owner Idea Cafe**  
 Women's networking resource organization  
 5:30 - 7:30 p.m. [www.wboideacafe.com](http://www.wboideacafe.com)

**September 22nd**  
**Build Your Business - Network Luncheon**  
 11:30 a.m. - 1:00 p.m.

**October 2nd**  
**Mixer at the Sunpower Builders**  
 12:00 (Noon) - 2:00 p.m.  
 80 Pechins Mill Road, Collegeville

**October 6th**  
**Mixer at Collegeville Italian Deli & Bakery**  
 with YourRefiSource.com  
 9:00 - 11:00 a.m.  
 3855 Ridge Pike, Collegeville

**October 15th**  
**Mixer at Wells Fargo Advisors**  
 4:00 - 6:00 p.m.  
 100 Springhouse Drive, Suite 104, Collegeville

**October 27th**  
**Build Your Business - Network Luncheon**  
 11:30 a.m. - 1:00 p.m.

**November 5th**  
**Mixer at Zwahlen's Ice Cream & Chocolate Co.**  
 670 Shannondell Blvd., Audubon  
 9:00 - 11:00 a.m.

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